

New "Mother and Child" Prize Portrait Contest  
See Page 30

# Mid-Week Victorial

NEWS OF THE WEEK IN PICTURES

PUBLISHED WEEKLY  
BY  
THE NEW YORK TIMES  
COMPANY

WEEK ENDING  
JANUARY 28,  
1928

VOL. XXVI, NO. 23

TEN  
CENTS

CANADA  
15 CENTS



*Beauty on Skis:  
Dorothy Sebastian,  
Metro - Goldwyn - Mayer  
Picture Player, Enjoys  
Winter Sport at Big  
Pines Park, Less Than  
100 Miles From the City  
of Los Angeles, Which  
Knows Not Snow*

President Coolidge in Cuba—Filming Lions in the Jungle—"Lindy" in Central America—Wonders of  
Television—Sports—Theatres—Motion Pictures—Books—Fashions—Science—Radio





OFF ON A LONG HIKE: MRS. MARY ANDERSON of Manchester, N. H., Mother of Five Children, Who Claims Supremacy Among Her Sex in Long-Distance Hiking, Starts From Manchester for Montreal, Planning to Complete the Journey of 279 Miles in Six Days. Mayor Moreau of Manchester Is Handing Her a Message to Be Delivered to the Mayor of Montreal. Albert Caron, Mrs. Anderson's Trainer, Is at Right. (Times Wide World Photos.)

ALMOST BROKE THE WORLD'S ENDURANCE FLIGHT RECORD: ROGER Q. WILLIAMS AND CLARENCE D. CHAMBERLIN (Left to Right), Who Remained in the Air 51 Hours and 52 Minutes, Which Is 30 Minutes and 7 Seconds Less Than the Record. They Were Forced Down by a 60-Gallon Gasoline Leak.



(Times Wide World Photos.)



SITTING FOR HIS PORTRAIT: DR. FRANCIS L. PATTON, Former President of Princeton University, in His Gardens at Carberry Hill, Warwick, Bermuda, With E. Hodgson Smart, Whose Portrait of Dr. Patton, Unveiled Jan. 22 (the Doctor's 85th Birthday) Will Be Hung Temporarily in the Public Library at Warwick. (Times Wide World Photos.)

## METROPOLITAN AMUSEMENT GUIDE

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#### The Unfinished Story

The girl got \$6 a week—and was lonely "Piggy"—you know his kind—was waiting downstairs. He knew where music and champagne could be had. But that night she didn't go. That was Lord Kitchener's doing. But another night—O. Henry tells about it in one of his inimitable stories.

#### Finish This Story For Yourself

New York had seemed so wonderful—art had seemed so big—but New York turned a cold shoulder—art proved hard and bitter. Alone in a big city, at the end of her resources, she was too weary to cry. This special day she went out to seek—not glory or fame—but just for something to eat. She found—but let the story be told by O. Henry.



#### To Love, Honor and Obey

He was a little, short, bumptious looking man, and old. So all Newport was electrified when Miss Van Dresser married him—"Old Baupree"—that shriveled up little old Baupree—Miss Van Dresser being beautiful and lovable and of unquestionable social status. From mouth to mouth flew the query "Why?" Only one person knew it was because she had shut her heart to everything but one thing. But the unexpected happened, as it always does in a story by O. Henry.



#### The Moth and the Bright Flame

For the first time—this girl—starved of pleasure and of pretty clothes—looked into the dance hall, yellow-lighted and noisy—but gay—gay and filled with girls and men—who to her loneliness looked good. That night she went—and then—but let O. Henry tell you the rest of the story.



#### When the Police Cut In

Bright and sunny and joyous New York looked to them. Then, on the first gorgeous day of their marriage, across their path there fell the shadow of the police, black, grim. To the man it seemed as though the sun had set forever on the promise of life. But the girl knew better. And so will you when you read this romance of everyday life by O. Henry.



#### If This Happened on Your Wedding Night!

She had gone to change into her traveling dress. A few moments later he found her in her room—the woman he had just made his wife—and his best friend—what would you have done? What did he do? Find out from the story.



#### Is This The Greatest Story O. Henry Ever Wrote?

"Had the Queen of Sheba lived in the flat across the air-shaft, Della would have let her hair hang out the window to dry, just to depreciate Her Majesty's jewels and gifts. Had King Solomon been the Janitor, Jim would have pulled out his watch every time he passed, just to see him pluck at his beard from envy." And yet both parted with their treasures just the day before Christmas. Why? Read "The Gift of the Magi," to find out.



#### Mamie . . . Gave Her Last Dollar

The cool, lofty dining room of the exclusive Hotel Lotus . . . Beautiful Mme. Heloise D'Arcy Beaumont—feminine aristocracy and beauty personified—dropped a filmy bit of lace handkerchief. Harold Farrington, well but quietly dressed, recovered and returned it to her. So began their friendship—the comradeship of two aristocrats. Then Mamie Siviter went back of the counter at Casey's Mammoth Store, and Jimmie McManus went back to collecting installments for O'Dowd and Levinsky. Let O. Henry tell you about that last dollar.



#### When the Rattlesnake Struck!

JUDGE—When you sent me up for four years, you called me a rattlesnake. Maybe I am one—anyhow you hear me rattling now. One year after I got to the pen, my daughter died—well, they said it was disgrace and poverty together. You've got a daughter, Judge, and I'm going to make you know how it feels to lose one. I'm free now, and I guess I've turned rattlesnake all right. Look out when I strike.



Yours respectfully, Rattlesnake.  
That is the beginning of one of the stories by O. Henry.

#### If the Last Leaf Had Fallen—

"Johnny"—short for Joana—lay weak and dying with pneumonia. She watched the leaves of the ivy vine fall, one by one. "When the last leaf falls, I must go too." "Nonsense!" cried Sue, and went away to weep. "Vat foolishness!" cried old Behrman, who hoped to paint a masterpiece some day—and did. How it helped Johnny to get well is told in one of O. Henry's most gripping stories.



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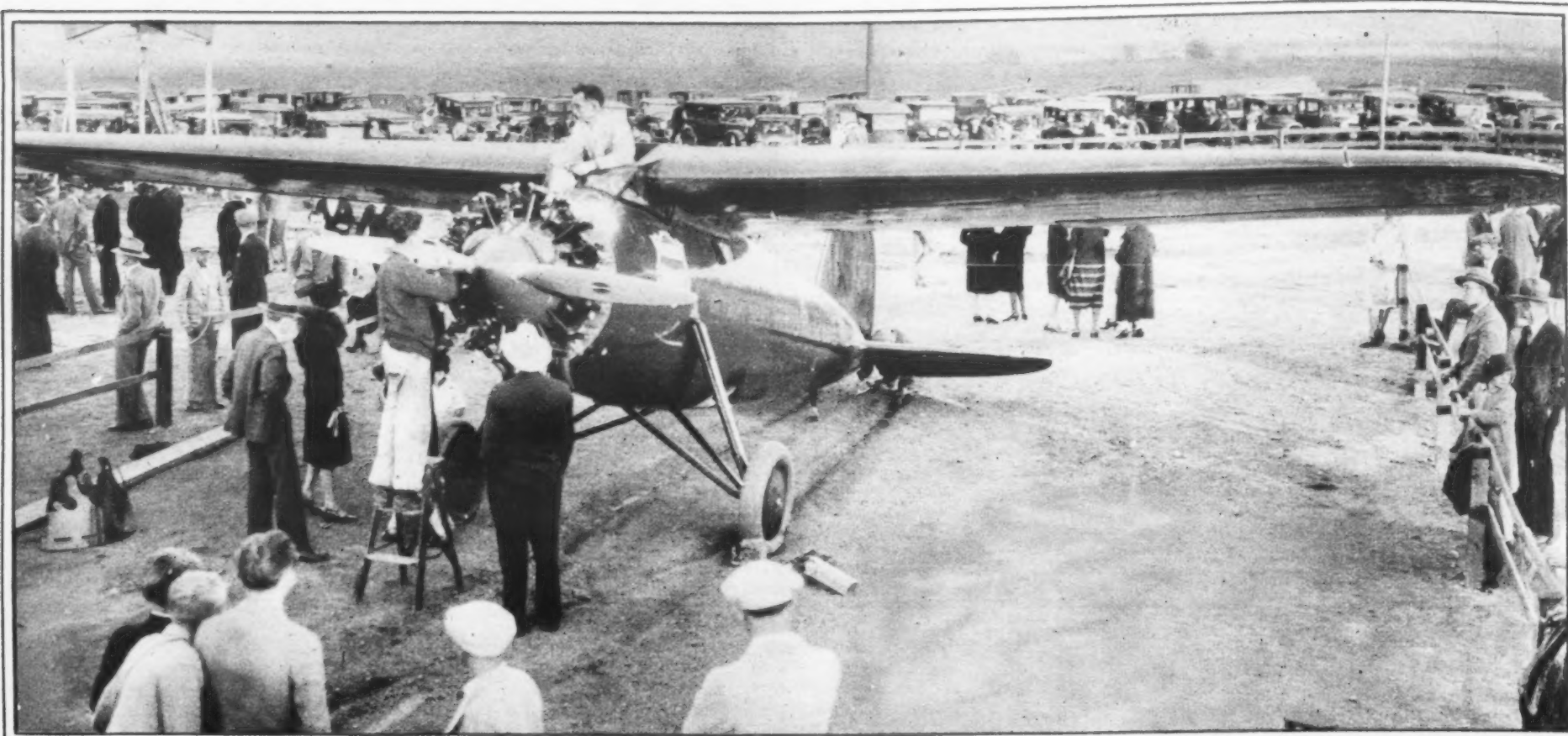
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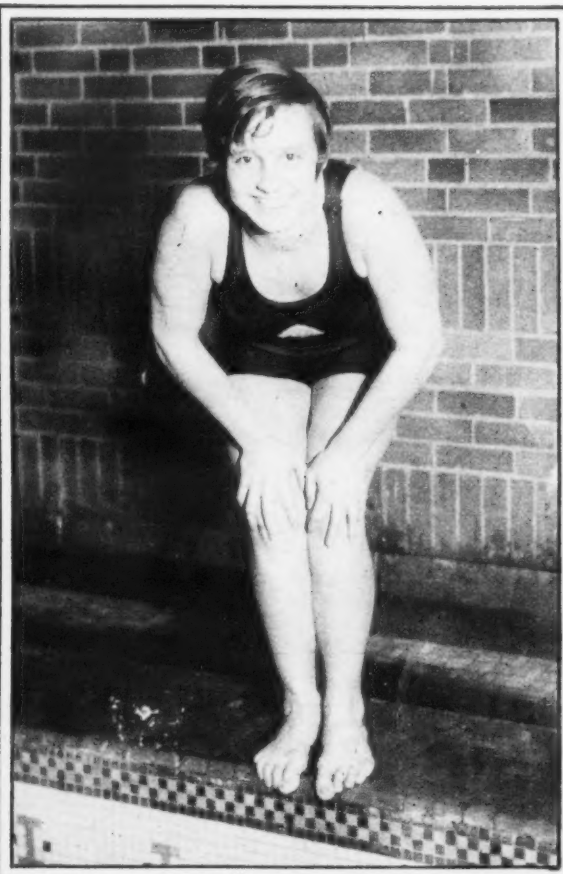
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**AN AIRPLANE THAT WILL FLY IN THE ARCTIC: IT WILL BE USED BY CAPTAIN GEORGE H. WILKINS**  
When He Renews His Explorations in the Polar Regions, and It Has Just Been Completed at the Lockheed Aircraft Corporation Plant in Los Angeles.  
(Times Wide World Photos.)



**A FAST SWIMMER: MISS DAGNEY VAN MAARTH**  
of the Illinois Women's A. C. Won the 220-Yard Free-Style Race at the National and Central A. A. U. Swimming Meet in Chicago in 3:03.6, Almost 3 Seconds Better Than the Former Record.  
(Times Wide World Photos.)



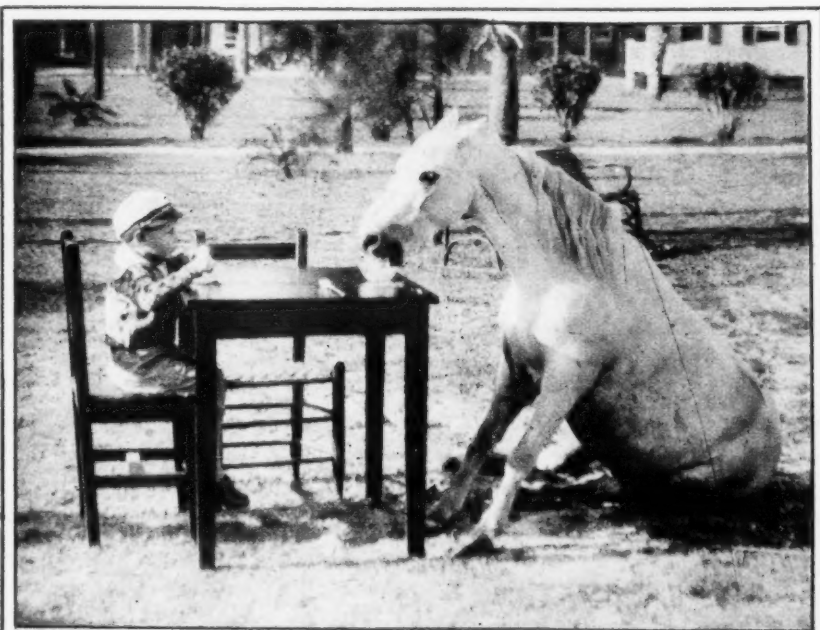
**THE MYSTERY SOLDIER TURNS AUTHOR: JERRY TARBOT**, Who Claims to Have Lost His Memory When a Shell Struck Him in France, Presents a Copy of His Book, "Jerry Tarbot, the Living Unknown Soldier," to Representative A. E. Carter of California (Left), a Member of the Special House Committee Which Is Investigating Tarbot's Case.  
(Times Wide World Photos.)



**A CHAMPION AT SIXTEEN: MISS MARY LOU QUINN**, Chicago High School Sophomore and Member of the Illinois Women's A. C., Wins the Fifty-Yard National Junior Free-Style Swimming Title at the Recent National and Central A. A. U. Meet Held in Chicago.  
(Times Wide World Photos.)



**A ROOSTER TRAVELS BY AIR: ONE OF THE ASPIRANTS FOR ADOPTION**  
by Pathé as a Model for Its New Movie Trademark Embarks in an Airplane With Mildred Johnson, Writer and Lecturer, to Be Carried From Chicago to New York, Where It Is Entered in the Poultry Show.



**AN ICECREAM PARTY: MASTER BILLY McDONALD** of Ossining, N. Y., Has an Equine Guest Whom He Delights to Honor at the Hotel Ormond, Ormond Beach, Fla.  
(Engelbrecht.)







# What's the "book-of-the-month" this month ~ and why?



IT IS a very remarkable new book—not yet published—chosen by the distinguished group of critics who compose our Selecting Committee, as the "outstanding" work among the many books that were submitted last month, *in advance of publication*, by the publishers of this country.

If you were a subscriber to the Book-of-the-Month Club service, you would not only receive a full report about this book a month before its publication, *but you would make sure of getting it*, if you decided, after reading our Committee's report, that it was a book you would not care to miss reading.

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IMPORTANT

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## at a NEW

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*Former Secretary of State:*

I heartily congratulate you on the Anniversary of the founding of the Encyclopaedia Britannica, an event of high significance and great public benefit in the systematic diffusion of knowledge.

From ANDREW W. MELLON,  
*Secretary of the Treasury, Washington, D. C.:*

Please accept my congratulations on the one hundred and sixtieth anniversary of the founding of the Encyclopaedia Britannica. This publication has exerted a most profound and far reaching influence on education throughout the world and has performed a service of inestimable value in making readily available such an accurate and comprehensive body of knowledge.

From SIR ROBERT BORDEN,  
*Ex-Premier of Canada:*

Upon the one hundred and sixtieth anniversary of the founding of the Encyclopaedia Britannica, pray accept my congratulations and my best wishes for a fitting and inspiring celebration. It is indeed an event of marked significance having regard to the service of this great publication in the cause of education and culture.

From DR. S. PARKES CADMAN,  
*Brooklyn, N. Y.:*

The Encyclopaedia Britannica is by common consent the first work of its kind in the world. It has contributed in manifold and permanent ways to the culture of all English-speaking nations, as well as to other civilized lands.

I congratulate you upon its perennial youth and vigor. It reaches its one hundred and sixtieth anniversary with a wider range of information than ever before during its long and illustrious career.

From MARY ROBERTS RINEHART,  
*Author and Playwright:*

My gratitude and admiration to the Encyclopaedia Britannica on its one hundred and sixtieth anniversary. The amount of authoritative knowledge disseminated by it in that long period cannot possibly be estimated. Its wide information makes for civilization. Its contribution towards civilization is the largest made by any single agency. I am never without it.

From CHARLES M. SCHWAB,  
*New York:*

Let me add my congratulations to those which you are no doubt receiving from many others on the one hundred and sixtieth anniversary of the founding of the Encyclopaedia Britannica and wish you continuing success in the development and expansion of this important work.

From ADOLPH S. OCHS,  
*Publisher, New York Times:*

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ANNOUNCEMENT

1928

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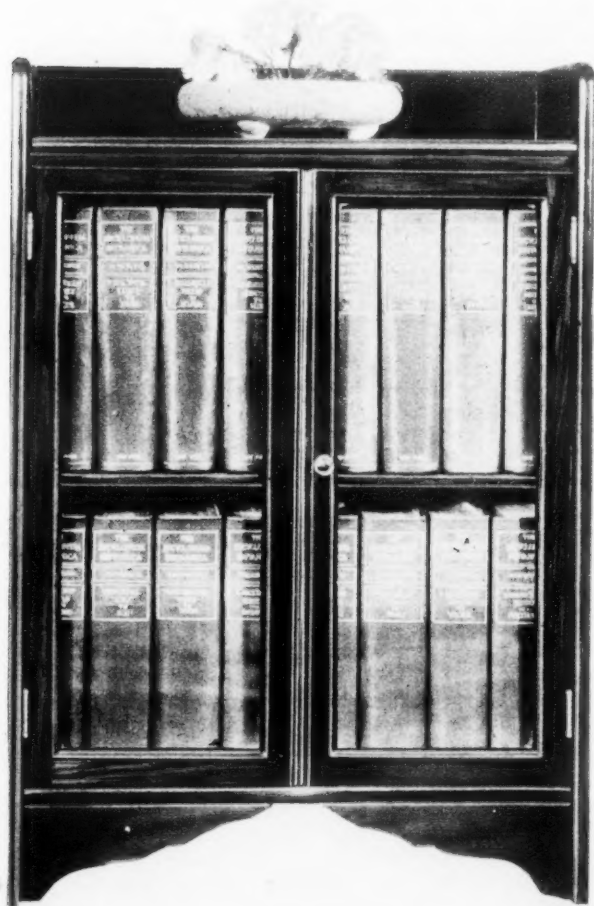
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You have probably always wanted the Britannica, but you have never *needed* it half so much as you do today. To prepare yourself to meet the challenge of tomorrow—to plan and organize your life—to help your children find their life interests—you *must* have the FACTS which *only* the Britannica can give you. Nothing else can take the place of the Britannica in this respect. Its value cannot be measured in dollars and cents. It is the *one* work you and your family cannot afford to do without. You owe it to yourself to get full particulars of this great work; also details of this great 160th Anniversary Sale Price, which brings this indispensable work within reach of every home.

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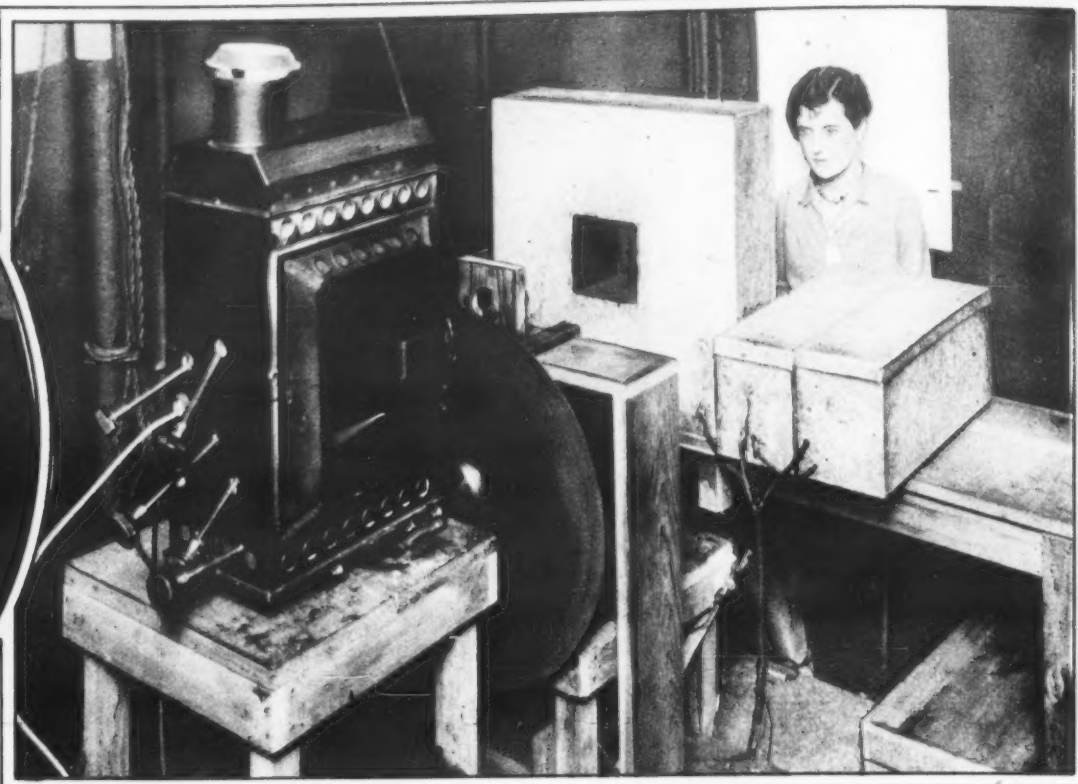
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# Home Television Is Radio's Latest Marvel



MOD-ERN MIRACLE-WORK-ERS: D. McFARLAN MOORE AND DR. E. F. W. ALEXANDERSON (Left to Right), the Former, the Inventor of the Moore Lamp, the Latter in Charge of the Researches Which Have Brought the Development of Home Television.



THE TELEVISION TRANSMITTING APPARATUS

as Developed by the Radio Corporation of America and the General Electric Company. The Light Rays From the Arc Lamp Are Broken Up by the Revolving Disk and the Reflected Image Is Picked Up by a Battery of Photoelectric Cells, Which Changes the Light Waves Into Electrical Waves.



A TELEVISION RECEIVING SET, With Dr. Alexanderson "Listening In" and "Looking In." The Pictures Appear in the Small Aperture at the Top of the Cabinet.

"The elements of the television home receiver are a light source, the scanning device and the synchronizing system. The signal or electromagnetic wave from the television transmitter is received in equipment designed to receive modulations as high as 40,000 cycles. The amplifier is substantially the same as the amplifier of the home loud-speaker. The receiving system differs from a modern loud-speaker system in that a neon gas-filled lamp is substituted for the loud-speaker. The amplified current is delivered to this lamp, known as the Moore lamp, which responds to the intensities of the current and gives fluctuations of the light intensity just as the diaphragm of the loud-speaker reproduces pulsations of the air waves.

"The scanning disk is 24 inches in diameter, with 48 small holes, each hole 35 mills in diameter and arranged in a spiral so that each of the 48 holes will pass each other and trace successive lines of the picture. The disk is revolved by a standard motor similar to those used in household devices such as the washing machine or vacuum cleaner. An observer, looking at this revolving disk as the light from the Moore lamp shines through these small holes, would see the image being sent by radio, but this picture would be but one and one-half inches square. Magnifying lenses enlarge the picture twice, so that it is three inches square in the aperture in the front of the receiver cabinet. Synchronization of the scanning disk of the receiver with the scanning disk of the transmitter is obtained by manually operated control, a push button held in the hand. By means of this button, of the bellringing type, the picture may be held in the field of vision with a little practice as naturally after a time as driving an automobile or steering a bicycle.

"The reproduced picture or object has a pink color, which is characteristic of the neon gas used in the lamp. D. McFarlan Moore, inventor of the lamp and an engineer at the Edison lamp works of the General Electric Company, found in early work that this gas was most efficient and most sensitive for reproducing a light which will go on and off in a millionth part of a second."

In his address Mr. Sarnoff said: "With all that has been accomplished, there are still many experimental stages to be traveled before a commercial television service can be established. The first step contemplated is the placing of laboratory models of the present television receiver at central and strategically located points so that with the aid of technically trained observers future experiments may be continued, not only in the reception but in the simultaneous transmission of both sight and sound."

Already serious speculation has begun as to the result of the perfection and widespread distribution of home television sets. How will this invention affect the theatres, the movies and other popular institutions? A note of optimism has been sounded by the magnates controlling these activities; but they have evidently been doing some thinking.

One thing is certain: Another marvelous power has been put into the hands of the human race.



HOME TELEVISION: DR. E. F. W. ALEXANDERSON (Left) and an Assistant Examine the Rear of One of the Receiving Sets. (Photos Courtesy Radio Corporation of America.)

ON the afternoon of Friday, Jan. 13, three homes in Schenectady, N. Y., were privileged not only to "listen in" but also to "look in" on the first public broadcasting of radio television from the laboratories of the General Electric Company.

With sound came sight. With the voice of the announcer came a diminutive likeness of him, smiling and gesticulating as he talked. The strumming of a ukulele was accompanied by a full view of the player.

The images were very small, being seen in an aperture of three by three inches in each television cabinet, but they were very clear and every movement was distinctly visible.

Within five years, predicted David Sarnoff, general manager of the Radio Corporation of America, this astonishing development will be "an art and an industry in this country." And he compared the occasion to the sending of Marconi's first wireless messages back in the days when all these wonders of the invisible waves were just beginning.

Television as demonstrated at Schenectady is the result of years of labor by Dr. E. F. W. Alexanderson, consulting engineer of the Radio Corporation of America and the General Electric Company, and his assistants. The first public laboratory exhibition was given last year; the development of the home sets which received both sound and sight on Jan. 13 has been the work of the past few months. No definite plans have yet been made for the general sale of these home sets, but that they will come into widespread use in a future not far away is as certain as anything can be in this world.

The official explanation of this newest wonder of applied science is in part as follows:



# The Gambler

*He gambles that a "lucky break" will come to him in the course of time*

**M**OST men live in the **HOPE** that their "lucky break" will come **TOMORROW** or **NEXT WEEK** or **NEXT YEAR**.

They gamble that **FATE**, some day, some way, will make them rich! They risk their whole lives on what may **COME** to them in the course of **TIME**.

This is a **WORSE** form of **GAMBLING** than gambling for **MONEY** with a card sharp or a "three shell game" expert.

Gambling on what **TIME** and **FATE** have in store for you is more costly than any other form of gambling known.

You lose **MORE** than money. You lose your **SELF-RESPECT**. You lose the self-respect of those about you.

And as each year passes your **CHANCE** to amount to anything becomes slimmer and slimmer.

You get discouraged. You begin to feel that fate is **AGAINST** you. You complain secretly about your ill luck. Perhaps you hide your shortcomings behind a whole flock of easy **EXCUSES**.

But the hard, cold world doesn't care about you.

You've got to look out for **YOURSELF**.

Time alone cannot help you. If it could, **EVERY** man over 70 would be rich.

You cannot **COUNT** on luck or fate or circumstances. If you could, **EVERYBODY** would get rich at some time or other.

Your life is too precious to waste away **WAITING** for "something to turn up."

There's **ONE SURE WAY**—yes, **ONLY** one sure way—to get what you want out of life.

Nothing can help you but your own **BRAIN**. Make your brain just a little bit more effective and you will **MULTIPLY** your earning power.

There is **NO LIMIT** to what the human brain can accomplish. Scientists and psychologists tell us we use only about **TEN PER CENT** of our brain power. Ninety per cent is unused. It lies dormant. The longer it is unused, the harder it becomes for us to use it. For the mind is like a muscle. It grows in power through exercise and use. It weakens and deteriorates with idleness.

What can you **DO** about it? That is the question you are asking yourself. Here is a suggestion.

Spend 2c for a postage stamp. Send in the coupon below for a copy of "Scientific Mind Training." There is no further obligation whatever. You need not spend another penny.

Read this little book. It has opened the eyes of hundreds of thousands of other individuals who had the same problems you have. Over 650,000 people, in all parts of the world, and in all walks of life have followed the advice given in this booklet. Lords and servants, princes and laborers, captains of industry and clerks, bookkeepers and bankers, men **AND WOMEN** of all types and of all ages have read this book and have changed their whole scheme of existence as a result.

This little book will tell you the secret of self-confidence, of a strong will, of a powerful memory, of unflagging concentration. It tells you how to acquire directive powers, how to train your imagination (the greatest force in the world), how to make quick, accurate decisions, how to reason logically—in short, how to make your brain an instrument of all-around **POWER**. It tells you how to banish the negative qualities like forgetfulness, brain fag,



inertia, indecision, self-consciousness, lack of ideas, mind wandering, lack of system, procrastination, timidity.

Men like Judge Ben B. Lindsey, Sir Harry Lauder, Prince Charles of Sweden, Jerome K. Jerome, the famous novelist, Frank P. Walsh, Chairman of the National War Labor Board, and hundreds of others equally famous, praise the simple method of increasing brain power and thought power described in this free book. **OVER 650,000 OTHERS PRAISE IT.**

You have only **TWO CENTS** to lose by writing for your copy. You may **GAIN** thousands of dollars, peace of mind, happiness, independence!

Thousands who read this announcement will **DO NOTHING** about it. The effort and the will needed to send for this book—which is **FREE**—may be lacking. How can these people **EVER** gain what they hope for, crave for? They are the skeptics, the doubters, the "show me" wiseacres.

Other thousands will say, "I can lose only **TWO CENTS**. I may **GAIN** a great deal by reading 'Scientific Mind Training.' I will send for it **NOW**. It promises too much for me to **RISK MISSING**."

The thousands who are open minded—who are willing to learn something to their advantage—will **ACT** on their impulse to send the coupon. They will be better, stronger minded for having **TAKEN SOME ACTION** about their lives, even if they do nothing more than to **READ** a booklet about the inner workings of the mind. For your own sake—and for the sake of your loved ones, don't continue to **GAMBLE** that your future will be bright whether or not you **DO** anything about it! Mail the coupon today—**NOW**.

## THE PELMAN INSTITUTE OF AMERICA

Approved as a correspondence school under the laws of the State of New York

Suite 891-A, 71 West 45th Street, New York City

The Pelman Institute of America  
Suite 891-A, 71 West 45th Street,  
New York City

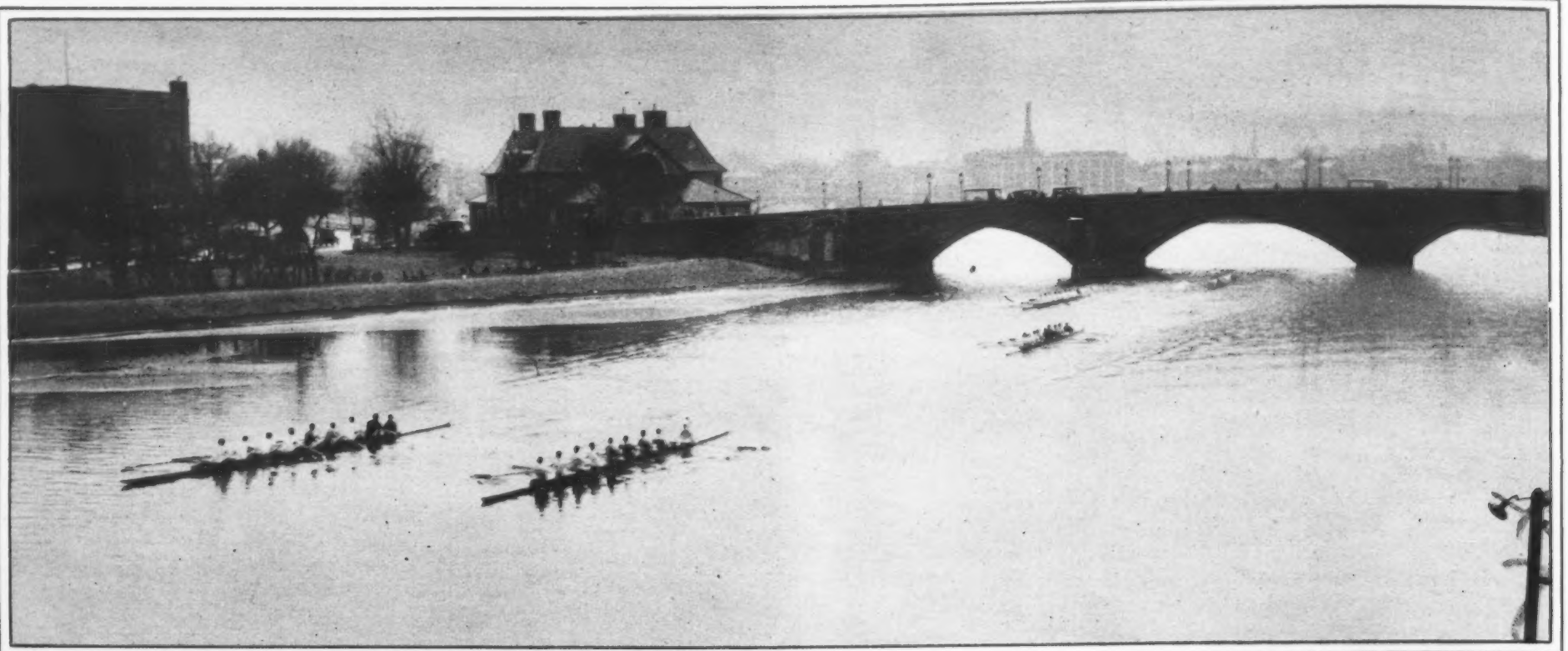
Please send me without obligation your free booklet, "Scientific Mind Training." This does not place me under any obligation and no salesman is to call on me.

Name.....

Address.....

City..... State.....

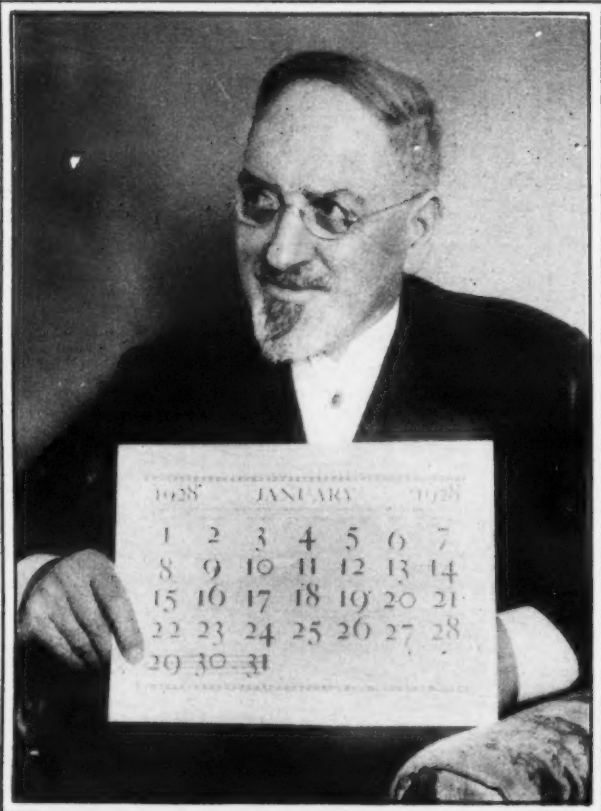




**SPRING PRACTICE IN MIDWINTER: THE HARVARD ROWING CREWS**

Take Advantage of the Open Condition of the Charles River to Break All Records for Early Practice. Never Before Has the River Been Free Enough From Ice to Permit the Harvard Crews to Turn Out at This Time of Year.

(Times Wide World Photos.)



**HE WANTS A YEAR OF THIRTEEN MONTHS: MOSES B. COTSWORTH,**

Director of the International Fixed Calendar League, Attends the Pan-American Congress at Havana With a View to Gaining Its Support for the Proposed Change. The League of Nations Also Is Pondering the Matter.

(Times Wide World Photos.)



**"GRACE": FRANCES MANN AND FRED CARPENTER**

Have Been Awarded the John Murray Anderson Prize of \$1,000 for Creating the Most Graceful Dance Devised in 1927, Which Bears the Title of Its Quality.

(Times Wide World Photos.)



**THE 17-YEAR-OLD HEAD OF A \$300,000 CONCERN: MISS CHARLOTTE DAY**

of New York, Expert at a New Form of Advertising, Namely Colored Photographic Plates, Has Been Elected President of a Company Which Will Exploit It.

(Times Wide World Photos.)



**A DISTINGUISHED GUEST REGISTERS AT THE BRIGGS HOUSE, CHICAGO: A SCENE OF 1861**

Is Repeated Prior to the Destruction of the Old Hotel, Where Abraham Lincoln Registered During His First Presidential Campaign. Mr. Lincoln Is Portrayed by George Billings.

(Times Wide World Photos.)



**THE FINEST SHOT OF THE NEW YORK POLICE DEPARTMENT: PATROLMAN ADOLF P. SCHUBER**

Wins Permanent Possession of the Delbon Trophy by Leading in the Last Three Marksmanship Matches With Scores of 86, 77 and 76. The Trophy Was Presented by Francis G. Delbon of the Crescent A. C.

(Times Wide World Photos.)



# Mid-Week Pictorial

*"A National Magazine of News Pictures"*

VOL. XXVI. No. 23.

NEW YORK, WEEK ENDING JANUARY 28, 1928.

PRICE TEN CENTS



THE FIRST LADY OF THE LAND AND HER SON: MRS. CALVIN COOLIDGE AND JOHN COOLIDGE  
at Northampton, Mass., Where They Visited Mrs. Coolidge's Mother, Mrs. Lemira Goodhue, Who Has Been Seriously Ill There With Influenza.

John Coolidge Is a Student at Amherst College.

(Times Wide World Photos.)





ROD LaROCQUE AND LUPE VELEZ  
in "Stand and Deliver" (Pathé).

Up-to-  
Date  
News  
From  
the  
Movie  
Studios



OH, FOR THE LIFE OF A MOVIE ACTRESS!  
BREAKFAST IN BED  
as Enjoyed by Thelma Todd, Who Plays the Feminine  
Lead in "Hell's Angels," a Caddo Production.

**A** TWENTY-ONE-YEAR-OLD cowboy actor, Rex King, has signed with Fox Films and is to be starred in a series of Western pictures of which the first will be entitled "Wild West Romance."

Paramount's 1928 list of junior stars has just been announced by Jesse Lasky. The list is as follows: Ruth Taylor, Fay Wray, Nancy Carroll, Mary Brian, Louise Brooks, James Hall, Jack Luden, Richard Arlen, Gary Cooper, Charles Rogers and Lane Chandler.

A new aviation picture, "Across the Atlantic," with Monte Blue as star, is about to be released by Warner Brothers.

"Husbands for Rent" is another new Warner production, the cast including Owen Moore, Helene Costello, John Miljan and Katherine Perry.

Ferenc Molnar, the Hungarian dramatist, has signed a contract with Paramount whereby he will write a series of motion picture stories for that company. The first story is already under way, and is being written with Adolph Menjou in mind. Elegant sophistication being the style of both these distinguished gentlemen, the combination should be a highly effective one.

A new Lon Chaney film has just been completed at the Metro-Goldwyn-Mayer studios. Its title is "The Big City." Doesn't Mr. Chaney ever take a vacation? This question is not a complaint, for Mr. Chaney consistently maintains his high standard of excellence; but he must surely be entitled to a prize as the most industrious and tireless of screen players. Of Chaney pictures there is no end—happily for his admirers,

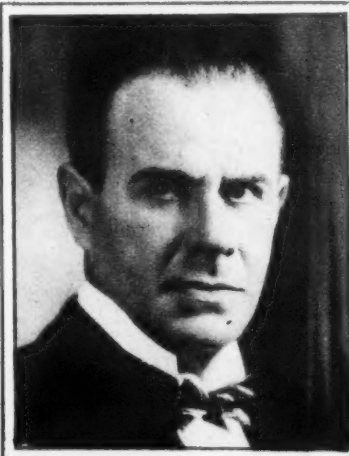


MARION DAVIES  
in "The Patsy" (Metro-Goldwyn-Mayer).

whose name is legion. The latest of them to be released, "London After Midnight," made something like a sensation.

The title of Norma Shearer's next venture for Metro-

STARS OF THE  
SILVER SCREEN



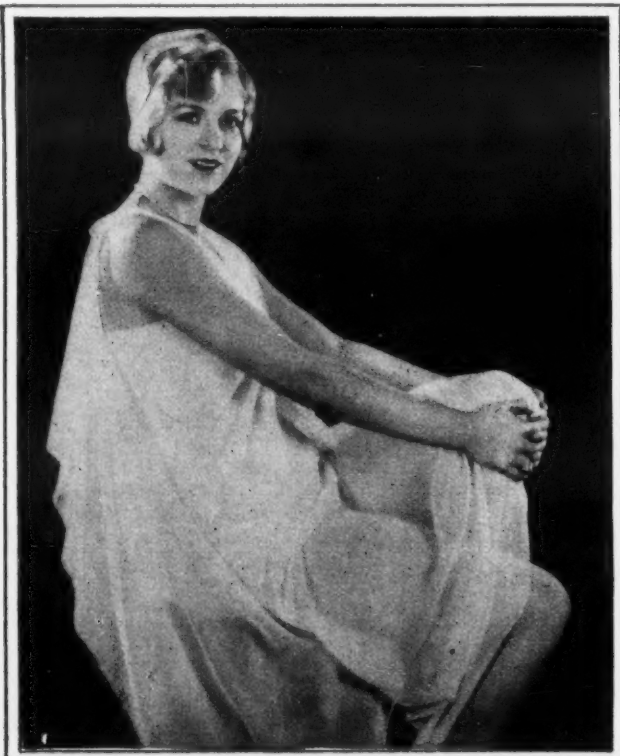
FORD STERLING.

**B**ORN in La Crosse, Wis., on November 3, 1883, Ford Sterling ran away from home as a boy and joined John Robinson's Circus. His first job was helping the clowns, and ere long, as his comic genius (for it is no less) developed, he became a clown himself.

From the circus he passed to the stage, playing one-night stands all over the country, his repertory ranging from "Uncle Tom's Cabin" to "East Lynne." In addition to acting he was assistant property man, leader of the orchestra and ticket-taker. That is his story and he sticks to it. Great days!

A boat show on the Mississippi, a touring musical comedy company and then various New York theatres were graced with Mr. Sterling's activities, and he also knew the ups and downs of vaudeville.

Thus his career wagged on until the fateful year 1919, when Mack Sennett saw him doing a variety turn and promptly engaged him for Keystone comedy pictures. He remained with Sennett for six years. In 1925, abandoning the slapstick vein in which he had thus far specialized on the screen, he essayed a straight comedy rôle in "The Trouble With Wives," for Paramount, and has been one of their most popular attractions ever since. He has a prominent part in "Gentlemen Prefer Blondes."



A MODERN CONCEPTION OF THE GODDESS OF WISDOM: HELEN FAIRWEATHER  
as Athena in "The Private Life of Helen of Troy," a First National Picture.



MARION NIXON  
in "The Fourflusher" (Universal).

Goldwyn-Mayer has been changed from "Pullman Partners" to "The Latest From Paris." This is the picture, dealing with the adventures of a traveling saleswoman, which was well-nigh completed before even a tentative name was chosen.

That blessed word Paris! Its lure never faileth.

Lillian Gish, who has been in New York since the opening of "The Enemy," has gone to California, where she is the guest of Douglas Fairbanks and Mary Pickford at Beverly Hills. Dorothy Gish is still in Gotham.

Viola Louie has been added to the cast of "The Godless Girl," Cecil B. DeMille's next big production. Her rôle, it is announced, is that of "a rebellious inmate of a reformatory."

Emil Janning's next, "The Street of Sin," is almost ready for release. It is, of course, a Paramount picture.

Leatrice Joy will be starred by Pathé in "The Golden Dancer."

A report from the Coast has it that the Four Marx Brothers will possibly do a film version of their musical comedy success, "The Cocoanuts," for Metro-Goldwyn-Mayer.

If Samuel Goldwyn's plans fail not, Ronald Colman will be starred in an adaptation of "The Chocolate Soldier." The matter, however, is a complicated one, for "The Chocolate Soldier," that charming light opera, was originally a play by Bernard Shaw, "Arms and the Man." Thus, with various rights and royalties to be considered, the picture is likely to be expensive.

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



# LAURA LA PLANTE SHINES IN "THANKS FOR THE BUGGY RIDE"



A CASE OF MISTAKEN IDENTITY: McBride, the Music Publisher (Richard Tucker), Thinks Jenny Is Somebody Else; and She Is Just Getting Ready to Make Him Rue His Blunder.



JACK RAYMOND, DAVID ROLLINS AND LAURA LA PLANTE as, Respectively, a Dancing Master, Young Howard McBride and Jenny Jones.

By Mitchell Rawson

THE life of a dancing teacher is not a happy one. All day long she is obliged to struggle with pupils who yearn to shine on the ballroom floor, but many of whom were not intended by the gods for any such end. Her feet are stepped upon; her nerves are worn to shreds. Nor does this daily travail complete the tale of her sorrows. It is the custom of some schools to round off each course of instruction with a "confidence lesson" in public. This means that the teacher must go with her budding Vernon Castle to a cabaret or other resort of those who trip the light fantastic, there to give him his final send-off before the eyes of the world. So even her evenings are not always her own.

From this unfortunate institution of the "confidence lesson" arose the complications that brought such sorrow for a time to the heroine of "Thanks for the Buggy Ride," the new Universal film in which Laura La Plante is starred and which is shown this week at the Colony Theatre, New York.

Miss La Plante has the rôle of a graceful young lady named Jenny Jones—at least we think the name is Jones—but it's of no consequence, as Mr. Toots would say. Jenny teaches dancing. Also, she is the beloved of a young man named Joe Hill (Glenn Tryon), whose profession is that of a song-plugger—which, being interpreted, means one who devotes his efforts to popularizing the music written by others. Joe, however, is an ambitious chap who aspires to write songs himself. It chances that he takes Jenny home in the cart in which he makes daily trips around the city, banging a piano while another gentleman sings through a megaphone.



THE FAMOUS BUGGY RIDE: ONLY THEY RODE ON A CART, and That Was the Beginning of the Romance of Joe (Glenn Tryon) and Jenny (Laura La Plante).

"Thanks for the buggy ride!" says Jenny at parting. This immediately strikes Joe as a wonderful title for a song. Genius touches him as he composes it, and the result is what is technically known as a wow. All that is now necessary is to convince the great music publisher, McBride (Richard Tucker), that the song is a sure money-maker.

At this point the plot thickens—all because of that unfortunate matter of "confidence lessons." Jenny has to go through one with a backward but well-meaning and ingenuous neophyte, who is none other than the hopeful son of Mr. McBride. Accordingly, a date with Joe has to be broken. Furthermore, the elder McBride

turns up at the café and mistakes Jenny for a chorus girl with whom he has an appointment. Presently, as a self-respecting young lady, she is compelled to slap his face. Joe, following her to the café, misunderstands everything that he sees. It all makes one of those perfectly terrible muddles that are very funny to watch.

So far Jenny hasn't the slightest idea who Mr. McBride Senior really is; and, having patched up the quarrel with Joe, she goes with him, buoyantly hopeful, to sing the sure-fire song, "Thanks for the Buggy Ride," to the powerful publisher. To her consternation she finds herself looking into the eyes of the man whose face she slapped the night before. She tries to sing the song, but breaks down, whereupon the resentful McBride declares that Joe's masterpiece isn't worth a dime and shows them both the door.

Things look gloomy indeed for Joe and Jenny; but the latter is a young woman not easily daunted. How she ultimately puts the song over and convinces the publisher of its merit and her own is the rest of the story. In the course of these manoeuvres Miss La Plante, for the first time on any screen, does a black-face act. Her well-executed campaign leads to Mr. McBride signing a check for \$10,000 for the song; and it is agreed between her and the happy Joe that thereafter he is to write the songs and she is to attend to the selling.

The picture is excellent light comedy. A very capable cast supports Miss La Plante, including Trixie Friganza, whose name will call up many memories to the older generation. Glenn Tryon was a well-advised selection for the rôle of Joe.

"Thanks for the buggy ride" and for a very pleasant picture, Miss La Plante!



TRIXIE FRIGANZA AND LAURA

LA PLANTE

in a Scene From "Thanks for the Buggy Ride."



THE DANCING TEACHER: LAURA LA PLANTE in "Thanks for the Buggy Ride," as Seen by Fowler, the Caricaturist.



THE SONG OF SONGS: "THANKS FOR THE BUGGY RIDE," as Warbled by Jenny and Joe, Whose Faith in It Was Illimitable and Ultimately Justified.



*The  
Dazzling  
Wampas  
"Baby  
Stars"  
of  
1928*



LUPE VELEZ,  
Aged 18, of Mexico City, Whom United  
Artists Delight  
to Honor.



DOROTHY  
GULLIVER,  
19, Glorified by  
Universal, Is a  
Daughter of Salt  
Lake City.



SUE CAROL,  
Aged 19, of Chicago, Is One of the Thirteen  
Young Screen Actresses Selected by the  
Western Associated Motion Picture Adver-  
tisers ("Wampas") as the Baby Stars of  
1928. Miss Carol Was Leading Woman  
With Douglas MacLean in "Soft Cushions"  
(Paramount).



SALLY  
EILERS,  
a Fair New  
Yorker, Playing in Mack Sennett  
Comedies.



ALICE DAY,  
a Los Angeles  
Product, Is 19  
Years of Age,  
and a Free  
Lance.



MOLLY O'DAY,  
Aged 17, For-  
merly of Bay-  
onne, N. J., and  
Now a First  
National Fea-  
tured Player.



GWEN-  
DOLEN LEE.  
Aged 22, Who Hails  
From Hastings,  
Neb., Is a Metro-  
Goldwyn-Mayer  
Player.



RUTH TAYLOR,  
the Lorelei Lee of  
"Gentlemen Prefer  
Blondes"(Paramount).  
She Formerly Lived  
in Grand Rapids,  
Mich., and Portland,  
Ore., and Is Only 20.



JUNE COLLYER,  
19, a Fox Featured Player, Is  
From New York.



AUDREY  
FERRIS,  
18, of  
Warner  
Brothers,  
Is Also a  
Los  
Angeles  
Girl.



LINA BASQUETTE,  
Aged 20, of San Mateo, Cal., Who Is  
the Widow of the Late Sam Warner  
of Warner Brothers. She Is Fea-  
tured by Pathé-De Mille.



FLORA BRAMLEY  
of United Artists,  
Aged 18, Who Acted on  
the London Stage Before  
Coming to Hollywood.



ANN CHRISTY,  
Aged 19, of Logansport, Ind., Now  
With Harold Lloyd.



# Leonard Seppala and His Dogs in Training



TRAINING FOR THE EASTERN DOG DERBY: PULLING AN AUTOMOBILE

Is One of the Stunts Adopted by the Famous Alaskan Dog-Team Driver Leonard Seppala for Getting His Four-Footed Protégés Into Condition for the Race. Mr. Seppala Is on the Running-Board of the Car. He Is Training the Dogs at Poland Springs, Me.

(Times Wide World Photos.)



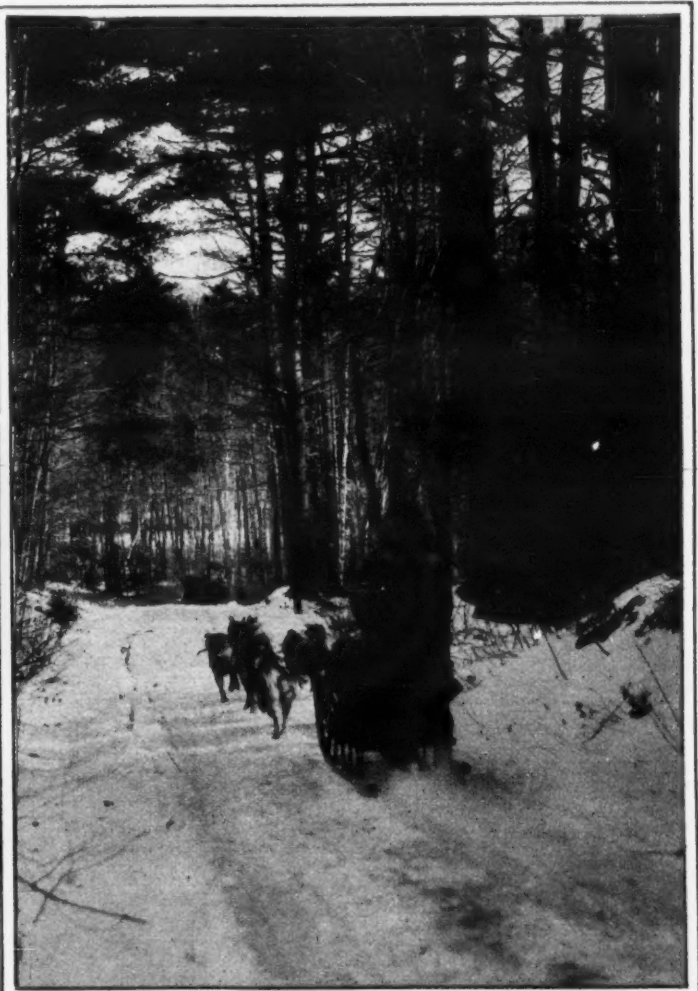
ALASKAN VISITORS TO MAINE.

(Times Wide World Photos.)



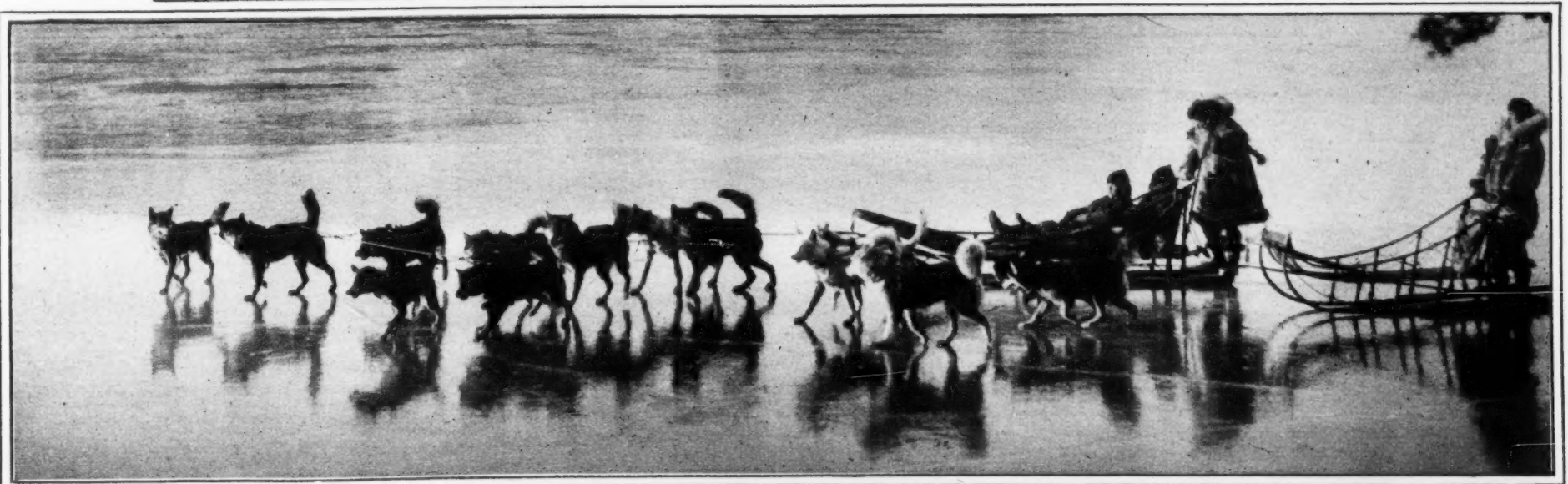
SEPPALA'S HUSKIES.

(Times Wide World Photos.)



"MUSH ON!"

(Times Wide World Photos.)



ON THE ICE.  
(Times Wide World Photos.)



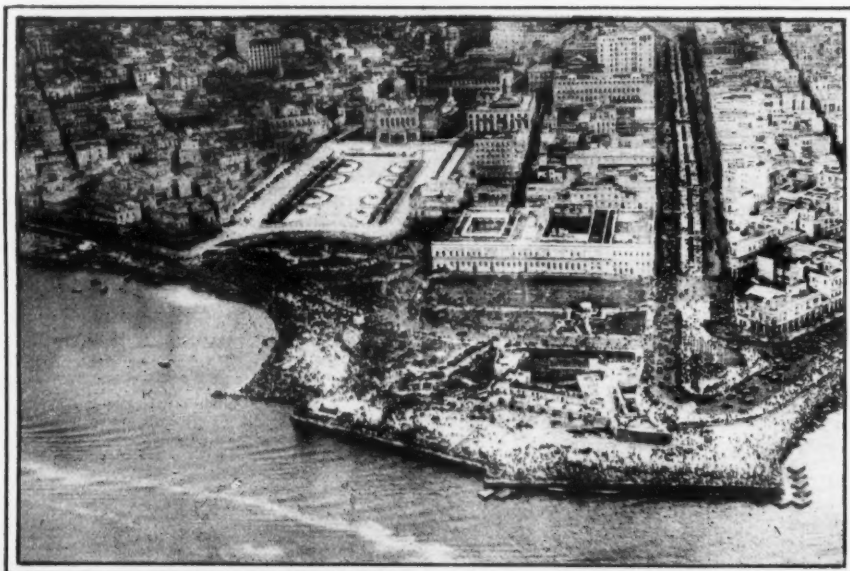
# President Coolidge, Acclaimed by Cheering Crowd



CALVIN COOLIDGE, PRESIDENT OF THE UNITED STATES, AND MRS. COOLIDGE on Board the U. S. S. Texas, Which Took Them to Cuba for the Opening of the Pan-American Congress, Where Mr. Coolidge Made a Speech Stressing Peace, Friendship and the Ties That Bind All Nations of the Western Hemisphere Together. (Times Wide World Photos.)



PRESIDENT COOLIDGE IN SMILING MOOD He Waves His Hand to the Cheering Throng Whose Acclamations Accompany His Arrival. (Times Wide World Photos.)



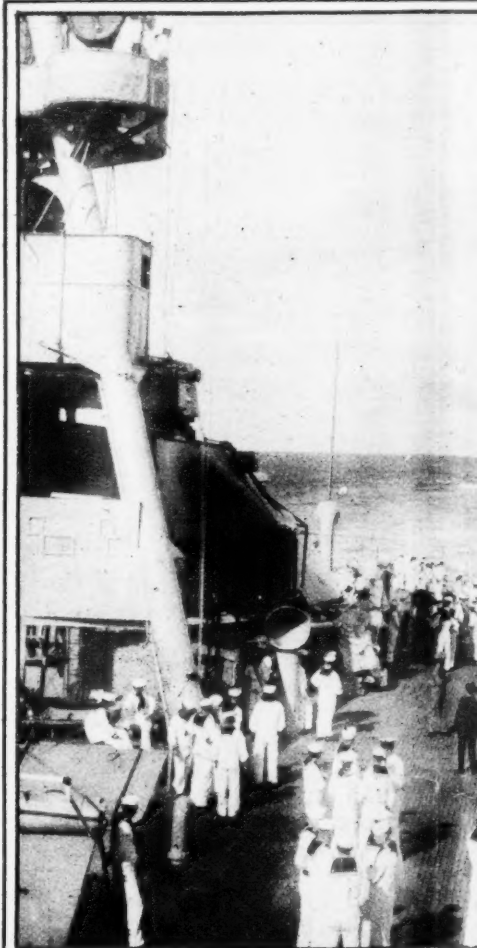
THE CROWDED WATERFRONT OF HAVANA When President Coolidge and His Escort Arrived. (© Victor Dallin.)



A SCENE IN HAVANA AT THE OPENING OF THE PAN-AMERICAN CONGRESS, When the Entire City Turned Out to Do Honor to the Nations Taking Part in the Conference, and Not Least to President Coolidge and the United States. Mr. Coolidge's Automobile Can Be Seen at the Right. (Times Wide World Photos.)



THRONGS IN FRONT OF THE PRESIDENTIAL PALACE Awaiting the Arrival of President Coolidge and the American Delegation. (© Victor Dallin.)



THE FIRST GREETING FROM CUBA: Circling Over the Texas and Her Escort the Voyage of the President and His Delegation. (Times Wide World Photos.)



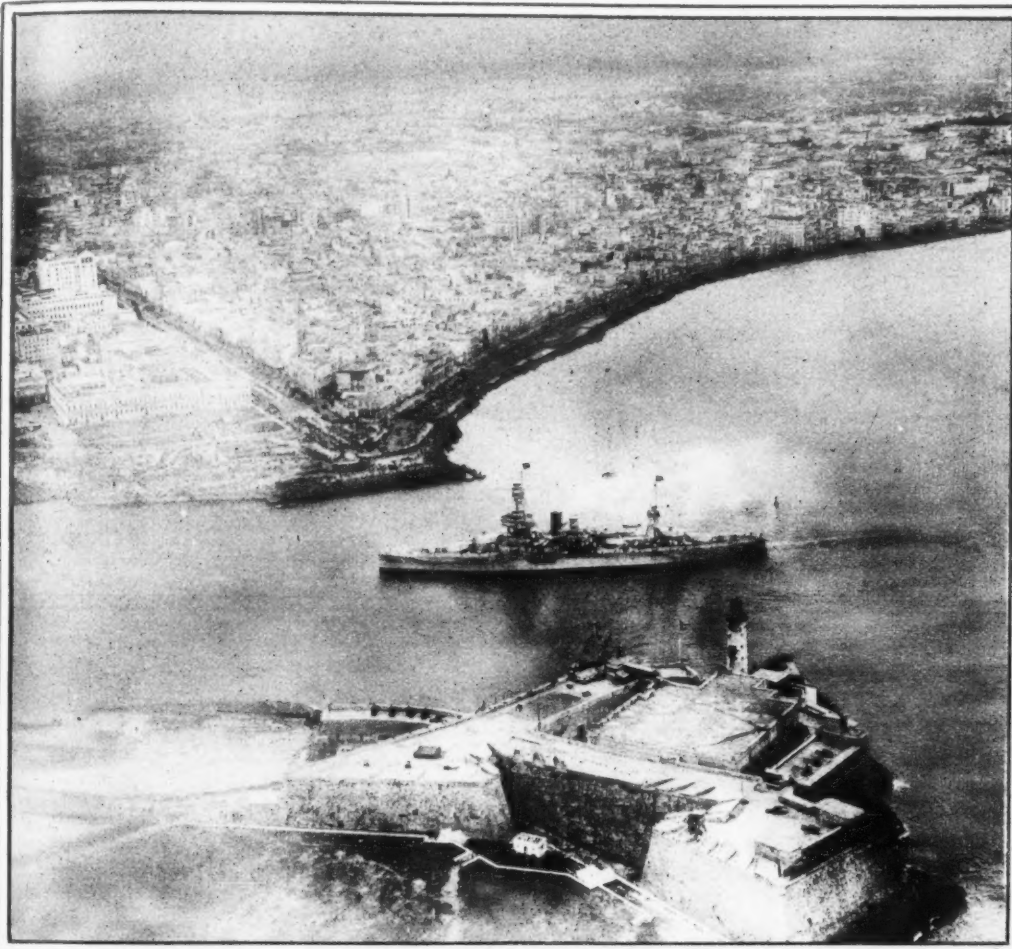
# Crowds, Opens the Pan-American Congress at Havana



**WELCOMING MOOD: FROM THE PRESIDENTIAL PALACE**  
 Cheers Accompanied Him Throughout His Public Appearances in Havana.  
 (Times Wide World Photos.)



**THE CHIEF EXECUTIVES OF THE U. S. A. AND CUBA:**  
**PRESIDENT CALVIN COOLIDGE**  
 (Left) and President Gerardo Machado Respond to the Greetings of the  
 Crowd as They Leave the National Theatre, Havana, Where the Opening  
 Addresses of the Pan-American Congress Were Made.  
 (Times Wide World Photos.)

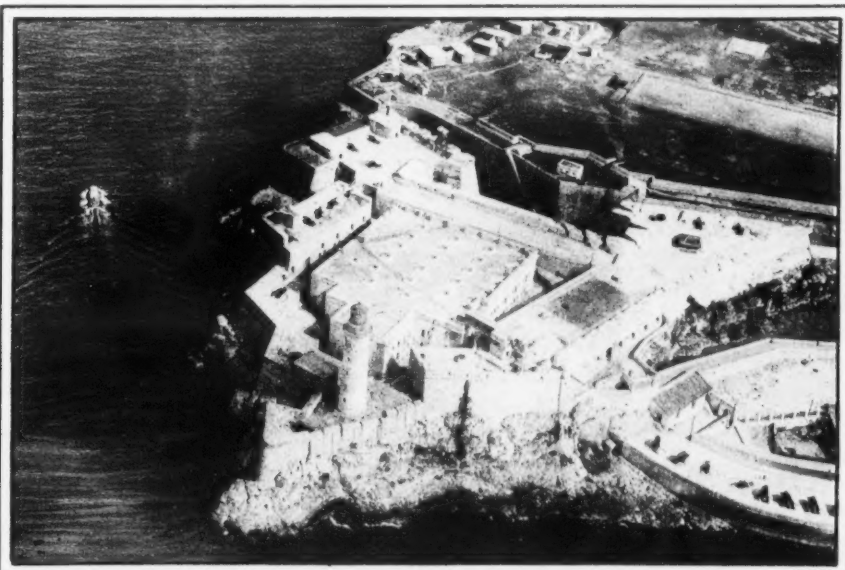


**THE TEXAS PASSES MORRO CASTLE,**  
 Which Figured Prominently in the Operations  
 Around Havana During the Spanish-American  
 War of 1898.

Wrenched  
 From the  
 Power of  
 Spain, It Now  
 Stands as the  
 Sentinel of  
 the Cuban  
 Republic.  
 (© Victor  
 Dallin.)



**THE  
 UNIVERSITY  
 OF  
 HAVANA,**  
 Where  
 Meetings  
 of the  
 Pan-American  
 Congress  
 Were  
 Held.  
 (© Victor  
 Dallin.)

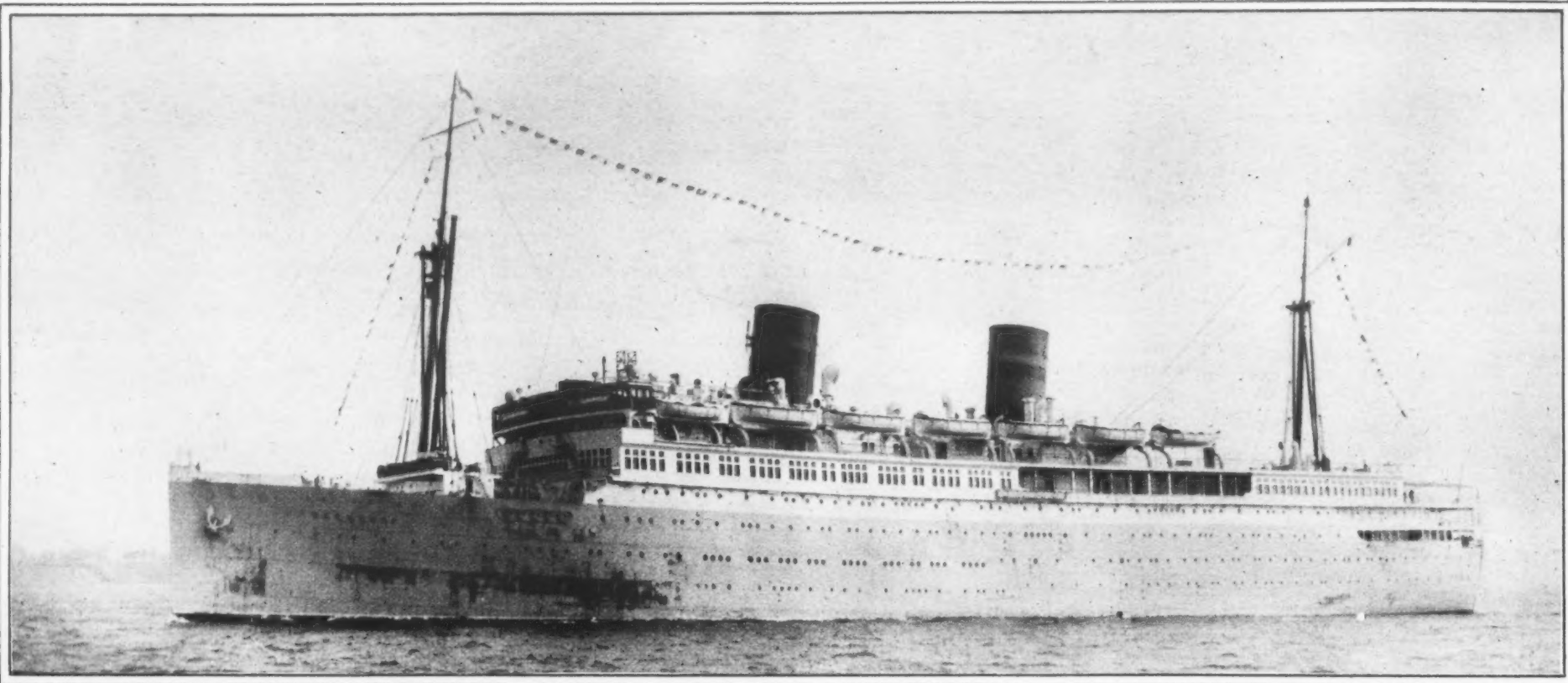


**THE GRIM BATTLEMENTS OF MORRO CASTLE,**  
 With Which the Men of Sampson's Fleet Were Very Familiar Thirty  
 Years Ago.  
 (© Victor Dallin.)



**FROM CUBA: AIRPLANES FROM HAVANA**  
 Her Escort Before the Island Was Sighted on  
 and His Party From Key West to Cuba.  
 (Times Wide World Photos.)





A NEW ARRIVAL IN NEW YORK BAY: THE MOTOR SHIP BERMUDA of the Furness Bermuda Line, Which Will Ply Between Manhattan and the Island Whose Name She Bears, Passes Sandy Hook for the First Time After Crossing the Ocean From the Belfast Shipyard Where She Was Built.  
(Times Wide World Photos.)



"BLOOMIN' IDOLS": THEY STAND GUARD Outside the Entrance of a Temple in Siam and Are Supposed to Ward Off Evil Spirits.  
(Kinograms.)



"LIVES OF GREAT MEN ALL REMIND US": EMIL LUDWIG, WHO WRITES THEM in a Way That Makes Them Comprehensible and Human and as Thrilling as a Novel, Is Now in America on a Lecture Tour. The Author of "Napoleon," "William Hohenzollern," "Bismarck," and other Popular Works, Is an Ardent Sympathizer With the New Liberal Régime in Germany.  
(Times Wide World Photos.)



IN ECHO VALLEY, NEAR BANFF: MOUNT RUNDLE IS IN THE BACKGROUND of This Lovely Winter Scene in the Canadian Rockies, Where the Annual Banff Carnival Will Be Held From Feb. 4 to 11.  
(Courtesy Canadian Pacific Railway.)



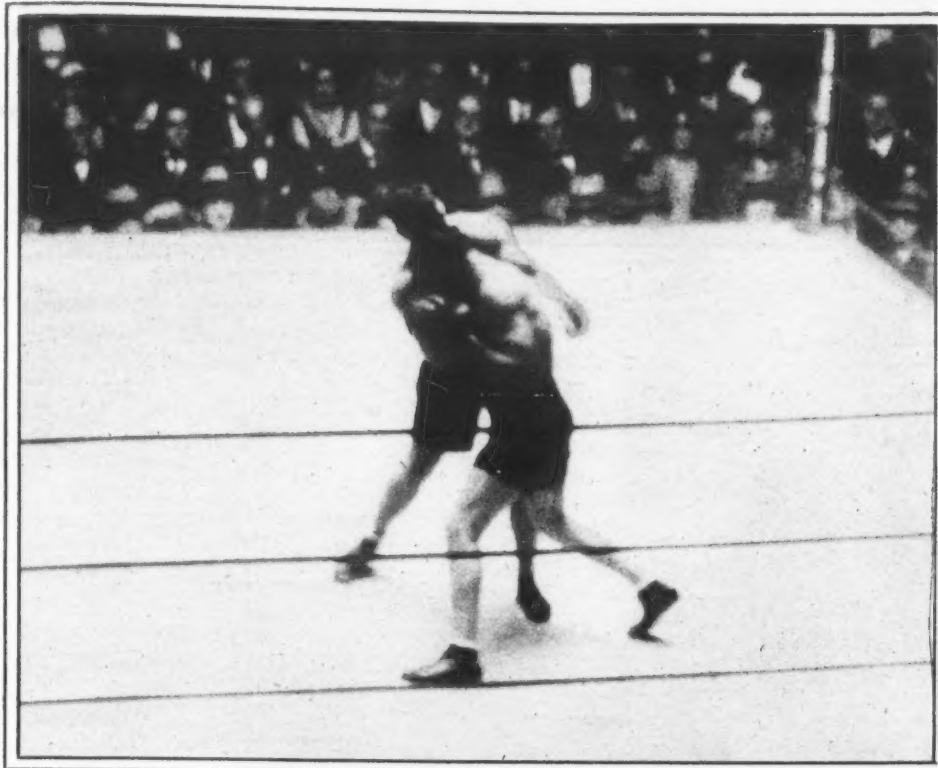
THE EYES OF THE SENATOR: LUX, A GERMAN SHEPHERD DOG, Is the Companion of Senator Thomas D. Schall of Minnesota, Who Is Blind. The Dog Is Highly Useful in Guiding His Master Through Traffic.  
(Times Wide World Photos.)



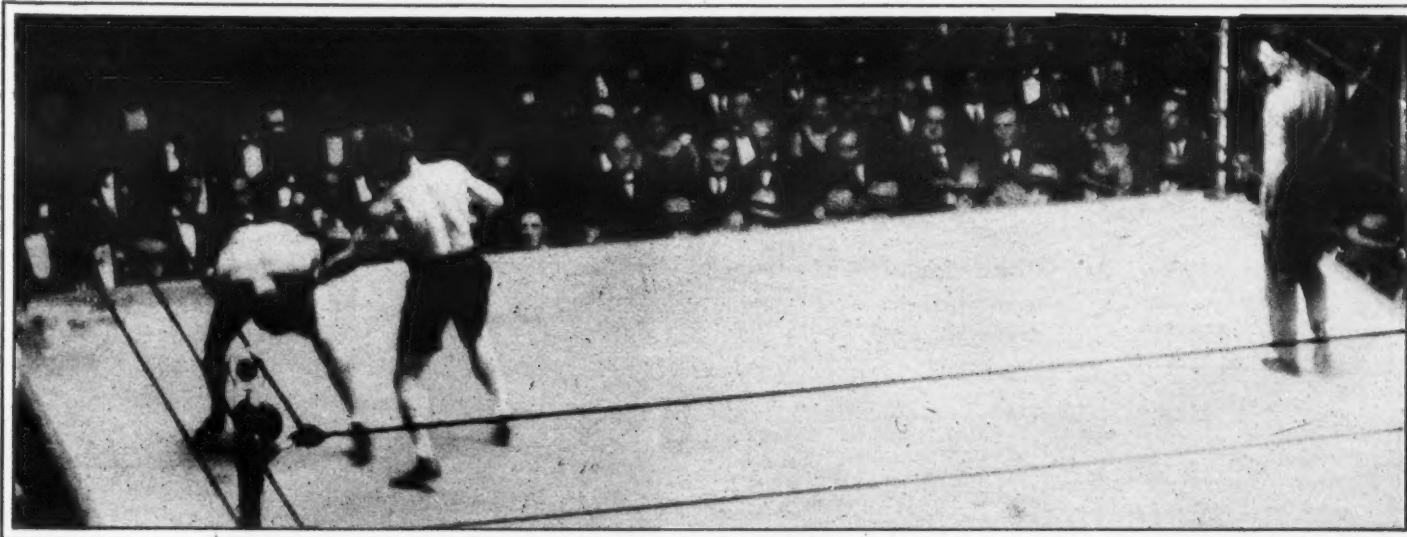
IN MEMORY OF ALEXANDER HAMILTON: SECRETARY OF THE TREASURY ANDREW W. MELLON Observes the 171st Anniversary of the Birth of the First Secretary of the Treasury by Placing a Wreath on the Hamilton Statue in Washington. The Sons of the Revolution Also Conducted a Ceremony in Honor of the Occasion.  
(Times Wide World Photos.)



# HEENEY AND SHARKEY BATTLE TWELVE ROUNDS TO A DRAW

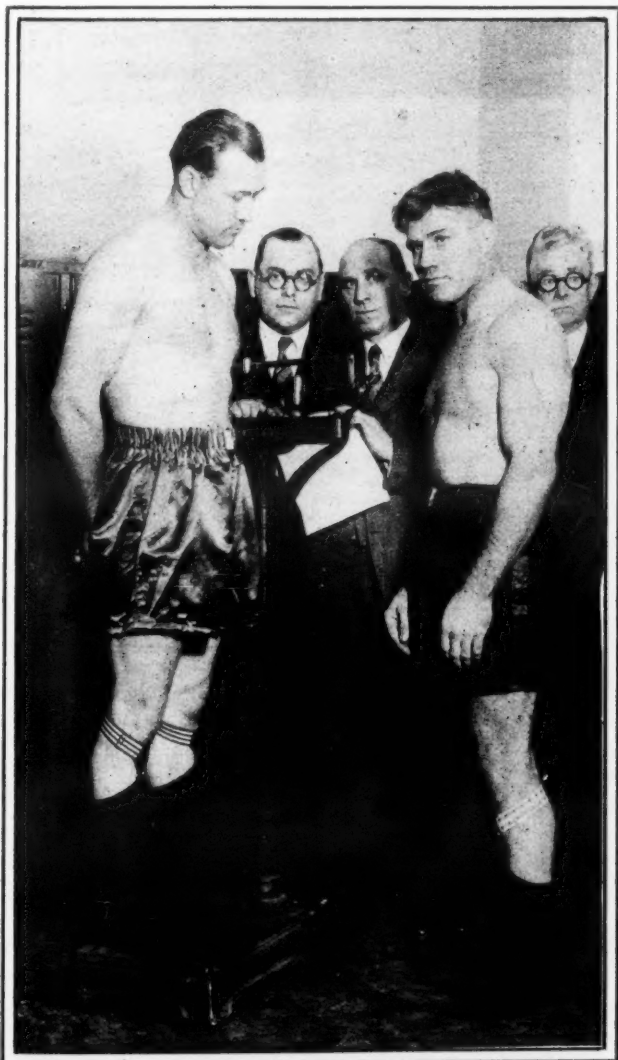


BOSTON AND NEW ZEALAND DO BATTLE DOUGHTILY in the Respective Persons of Jack Sharkey and Tom Heeney. Sharkey Is Nearer to the Camera. The Bout Ended in a Draw. This Undoubtedly Means a Return Match Between the Two Gladiators.  
(Times Wide World Photos.)



A RALLY IN THE CENTRE OF THE RING, With Sharkey Bending Away Down and Heeney Momentarily Baffled  
(Times Wide World Photos.)

ROUND THREE: HEENEY HOOKS A LEFT TO THE HEAD as Sharkey Ducks. The Tide of Fortune Shifted Back and Forth From One Man to the Other as the Fight Progressed.  
(Times Wide World Photos.)



WEIGHING IN: JACK SHARKEY ON THE SCALES at Madison Square Garden, New York, and Tom Heeney Awaiting His Turn Prior to Their Battle on Jan. 13, Which Ended in a Draw After Twelve Rounds. Sharkey Weighed 194 Pounds, Heeney 193.  
(Times Wide World Photos.)

## THE WEEK'S SPORTING CELEBRITY

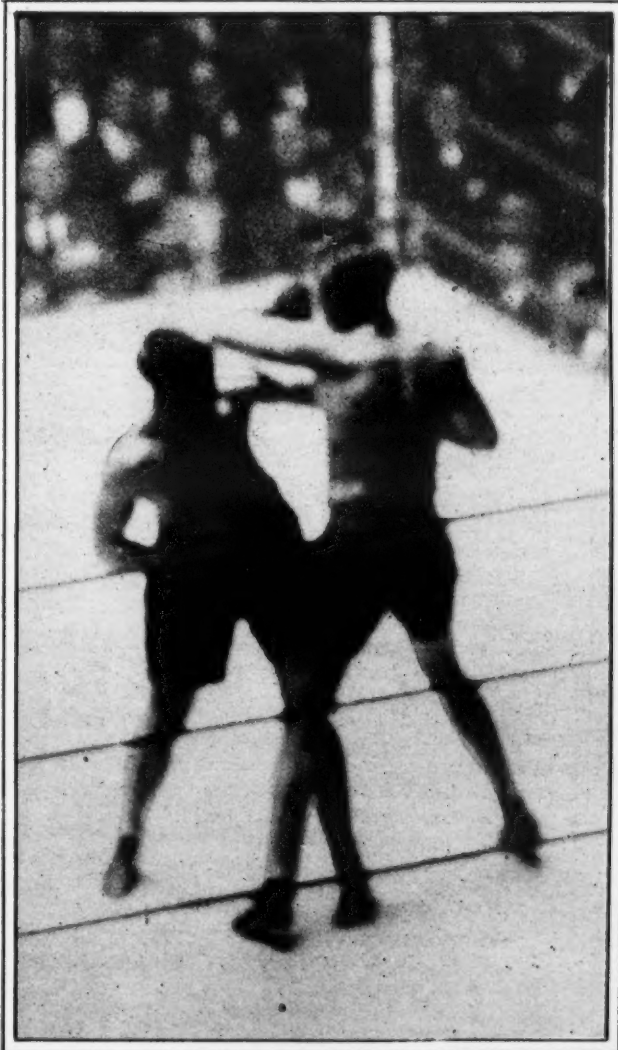


LLOYD HAHN  
(Times Wide World Photos.)

THE better you are, the more people expect of you. This was demonstrated on Jan. 14 in the case of Lloyd Hahn, who won another race at the Fordham games, held in the 102d Engineers Armory, New York. He covered the half-mile distance in 1:56 2-5, which would have been sensational had anybody but Hahn done it; but the crowd had hoped that he would break the world's record for the half mile, which he had done unofficially a week before, and was rather disappointed when the hope was not fulfilled.

Just the same, it was a brilliant victory for Hahn, who defeated five first-class opponents. Pincus Sober came in second, Edward Swinburne third. Hahn, as usual, wore the colors of the Boston A. A.

At the start of the race Sober led the field and Hahn was last, but in the first lap he gained the lead and held it. Sober ran a doggedly determined race against him and on the fourth and last lap cut down Hahn's lead from ten to five yards, but the Boston A. A. man was never in serious danger and was looking over his shoulder at Sober during the latter's desperate sprint.

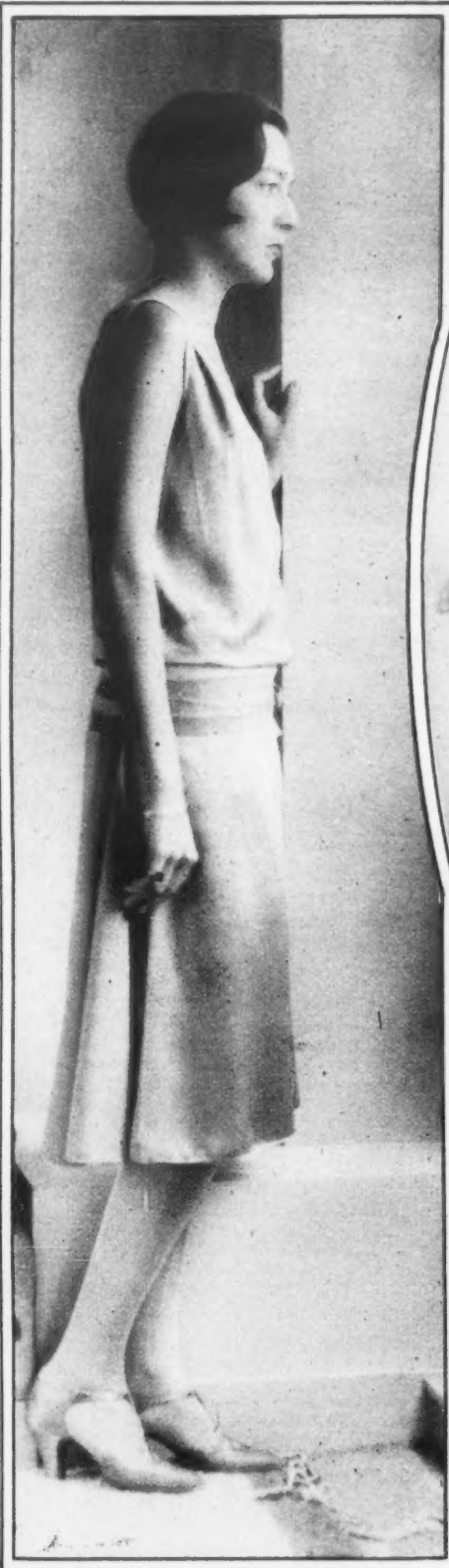


ROUND ONE: HEENEY AND SHARKEY SPARRING

as Their Scrap Gets Into Its Stride. Jack Denning Was Referee.

(Times Wide World Photos.)





A SIMPLE DINNER FROCK IN ROYAL PURPLE CREPE SATIN, From Yvonne Davidson, With Reverse Side Used in Double Belt Treatment.



A DANCING FROCK OF RUBY RED GEORGETTE, With Slanting Décolletage and Clever Side Treatment in the Skirt, From Champcommunal. (Photos Bonney, From Times Wide World.)



DELICATE PINK SATIN AND GEORGETTE Are Combined, With Gathered Skirt Giving Corrugated Effect and Embroidery of Gold Paillettes, in This Charming Frock From Louiseboulanger.



FOR TEATIME: A BLACK SATIN FROCK by J. Suzanne Talbot, Girdled in Bold Metal Belt With Felt Helmet Featuring the Veil.



THE SCARF ASSUMES AN ODD DECORATIVE ROLE in This Black and White Satin Jumper Frock Offered by Nicole Groult for the Afternoon Wardrobe.



TAILORED PAJAMAS BY NOWITZKY in Red Crêpe de Chine and Black Satin, With White Piqué Coatee.

16 Rue de la Paix, Paris, Jan. 20, 1927.

THERE is no fabric which lends itself quite so readily as satin to the new ideas of the French couturiers, for by contrasting its shiny and dull sides a striking but subtle effect can be obtained to set off the intricacy of cut so much in favor at the moment. A smart frock for the afternoon comes from Nicole Groult, developed in black satin with an interesting V treatment worked in the jumper. A white satin scarf is attached in one-sided treatment at the neckline, and may be worn either hanging like a panel at side or like a real scarf.

Louiseboulanger has created an original type of evening frock in delicate pink satin combined with georgette. The skirt is gathered to the hips in a corrugated treatment, hanging in the popular dipped movement. Embroidery of tiny gold bangles lends a certain glitter when in motion.

A chic afternoon ensemble by J. Suzanne Talbot features a one-piece frock of black satin, girdled in a gold-link chain. A jabot effect is carried from neckline to hem and repeated at either side of the skirt. A black felt helmet completes the costume and proves that the Parisienne is considerably interested just now in the revival of the veil. The versatility of modern styles is evidenced in a decidedly different model which Yvonne Davidson has created in royal purple crêpe satin, with the reverse side used for the double belt. A smart interior costume by Nowitzky combines red crêpe de chine and black satin for pajamas and under vest, topped by tailored coat in plain white piqué.

Georgette for evening wear is approved by most of the famous couturiers of Paris. A type seen frequently in the night resorts is developed by Champcommunal in ruby red georgette with slanting décolletage, an effect which is carried down in a longer panel at one side of the skirt. Very fine tucking in this instance releases the fullness which is much needed for dancing on the floors of the Paris supper clubs.

M. T. B.





AN EVENING WRAP OF DISTINCTION:  
TRIPLE-TIERED SLEEVES  
and White Fox Collar Are the Striking  
Features of This Peach Velvet Wrap.  
(Don Diego.)



A HAND-KNITTED  
SWEATER COSTUME  
With Pleated Skirt Made  
of Fine Kashmere to Match  
the Neutral Color Dominat-  
ing in the Jumper.  
(Don Diego.)



A SPORTS ENSEMBLE  
FOR THE BEACH,  
in Which the Full Length  
Coat Has Novelty Stitching  
on Collar and Cuffs, While  
the Skirt Shows the New  
Yoke Treatment.  
(Fab.)



AN IDEAL COAT FOR TRAVELING OR  
VIEWING SPORTS  
in Winter Weather Is This Combination of  
Practicality and Chic With Its Well-  
Tailored Finish and Graceful Lines.  
(Don Diego.)



FOR DAYTIME WEAR  
This Is a Most Charming Costume. When  
the Short Jacket Is Removed the Jumper  
Shows the Latest Trend in Sleeveless  
Jumpers.  
(Fab.)

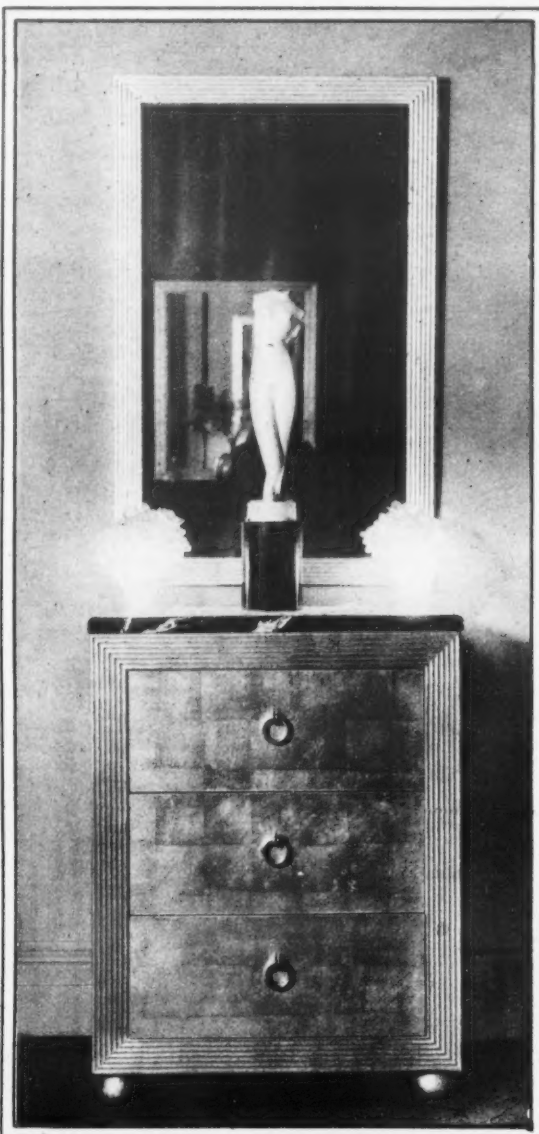


TULLE AND SATIN ARE SUCCESSFULLY MANIPULATED  
in This Charming Dance Frock. The Huge Side Sash Is Made of Ciré  
Satin to Match the Bodice.  
(Don Diego.)

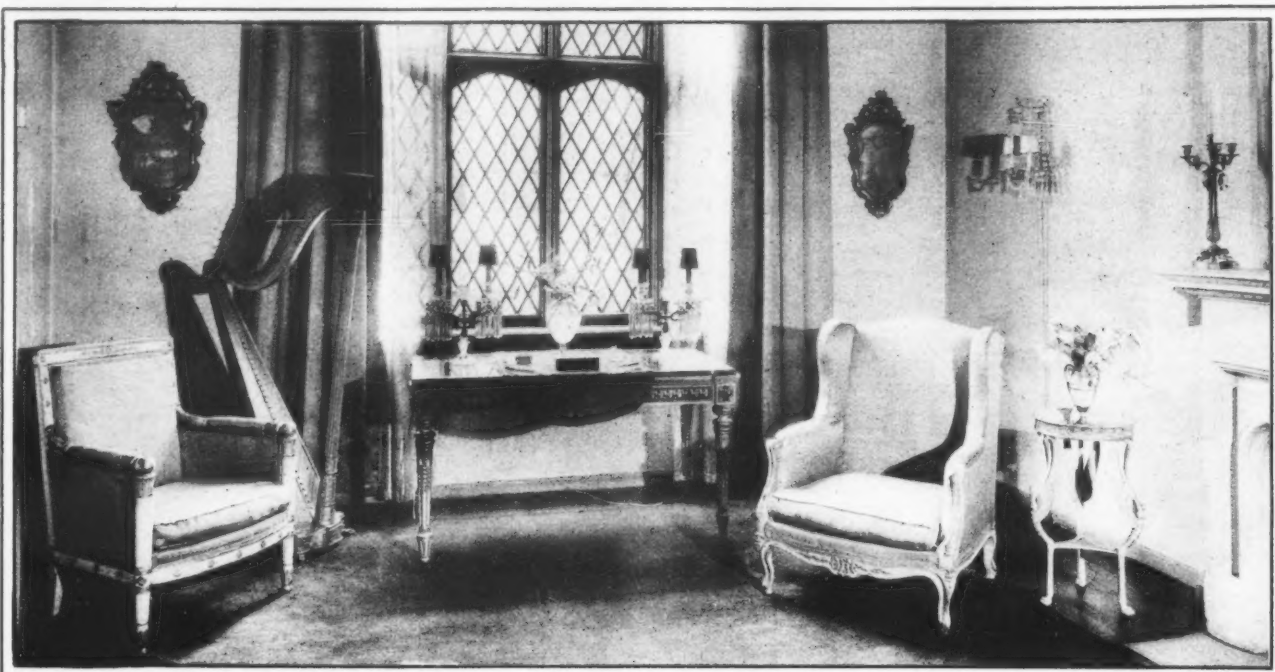
Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



## PERIOD AND MODERN ART IN CHARMING COMBINATION

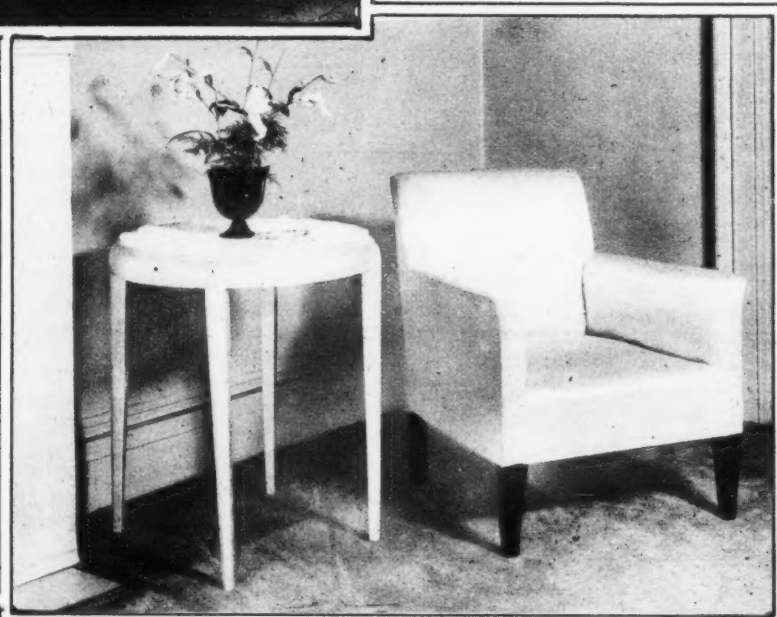
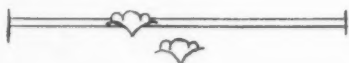


THE ARCHIPANKO VENUS Is Reflected in a Silver-Framed Mirror Above a Silver Commode With a Black Marble Top. A Pair of Clouded Crystal Flower Vases Are Converted Lamps.

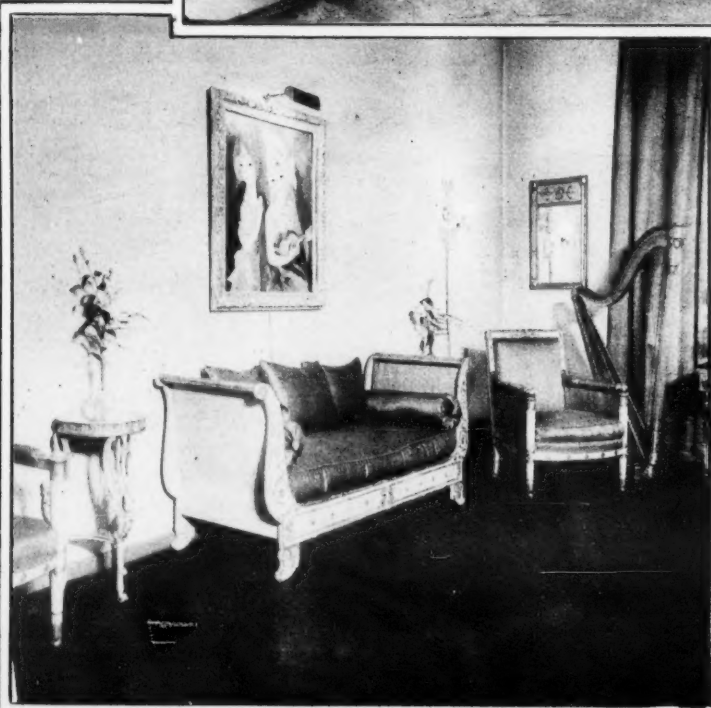


A FINE OLD HARP, FRENCH FURNITURE.

Swan Flowerstand of the Empire and Victorian Candelabra Are Assembled Against Hangings of Green-Blue Satin and Casement Curtains of Gold Metallic Gauze.



A SILVER LEAF TABLE Is Companion to a Chair Upholstered in Blue-Green Satin in a Corner of the Boudoir.



IN A LIVING ROOM DONE IN THE PERIOD OF THE EMPIRE:

A Beautiful White-and-Gold Sofa Is Upholstered in Blue-Gold Satin With Which the Empire Chairs Also Are Covered. The Walls Are Tinted Ivory, the Carpet Is in Tete-de-Negre and the Modern Painting Is by Marie Laurencin.

### By Lillian E. Prussing

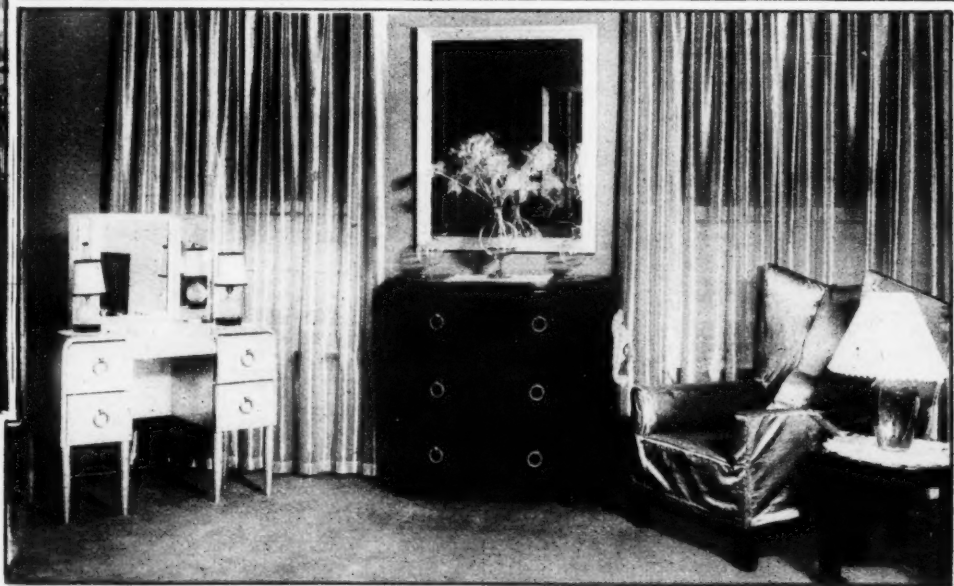
IN the new movement, as interior decorators view the subject, it is the younger artists who are blazing a trail that is both unique and important. That it is not an ephemeral gesture, many successful illustrations are proving, but a long step forward and outward into a larger field. For generations, time-honored standards have been faithfully held to, and traditions regarded with reverence. Centuries have placed halos on the heads of masters in the fine arts, and have kept within a charmed circle the examples of taste and propriety as well as of art in the decorating and furnishing of the home. The horizon for architects, decorators and the workers in incidental arts has been steadily broadening and inspiration has pictured ideals above and beyond the old types.

The modernistic, latest phase in the style of interior decoration came lately as a sort of revolt, far in advance, however, of the spasmodic activities seen in the work of a few painters who were groping for forms of expression. These pioneers passed through all of the inevitable moods and experiments in feeling their way, and in doing so acquired clearness of vision and a well-balanced method. In this development artists themselves have been acquiring along the way a clientele which is stimulating and profitable. The response has come with enthusiasm from many who were in close sympathy with the movement and who have cultivated an appreciation which makes for a high quality in art and workmanship. Pictorially,

all of the latest plans in interior decoration are not clear nor convincing to the amateur, and courage and intelligence are necessary to acquire a true measure of its significance.

These assets, along with an intensive study of the new art as applicable to individual environment, are dominant in the minds of the artists of today, who are demonstrating their own theories with brilliant success. Among these in New York are Mr. and Mrs. Paul Reinhardt, leaders in social and fine art circles, who present in their own home an interesting and charming example of interior decoration according to their fancy. In one of the old brownstone houses, which had originally a high "stoop" and balustrade and all other points of resemblance to countless other houses in Manhattan a quarter of a century ago, the Reinhardts have carried out a complete and delightfully varied scheme of decoration and fitting. The front exterior is now faced with gray stucco, and with a street floor entrance is quite Italian in effect.

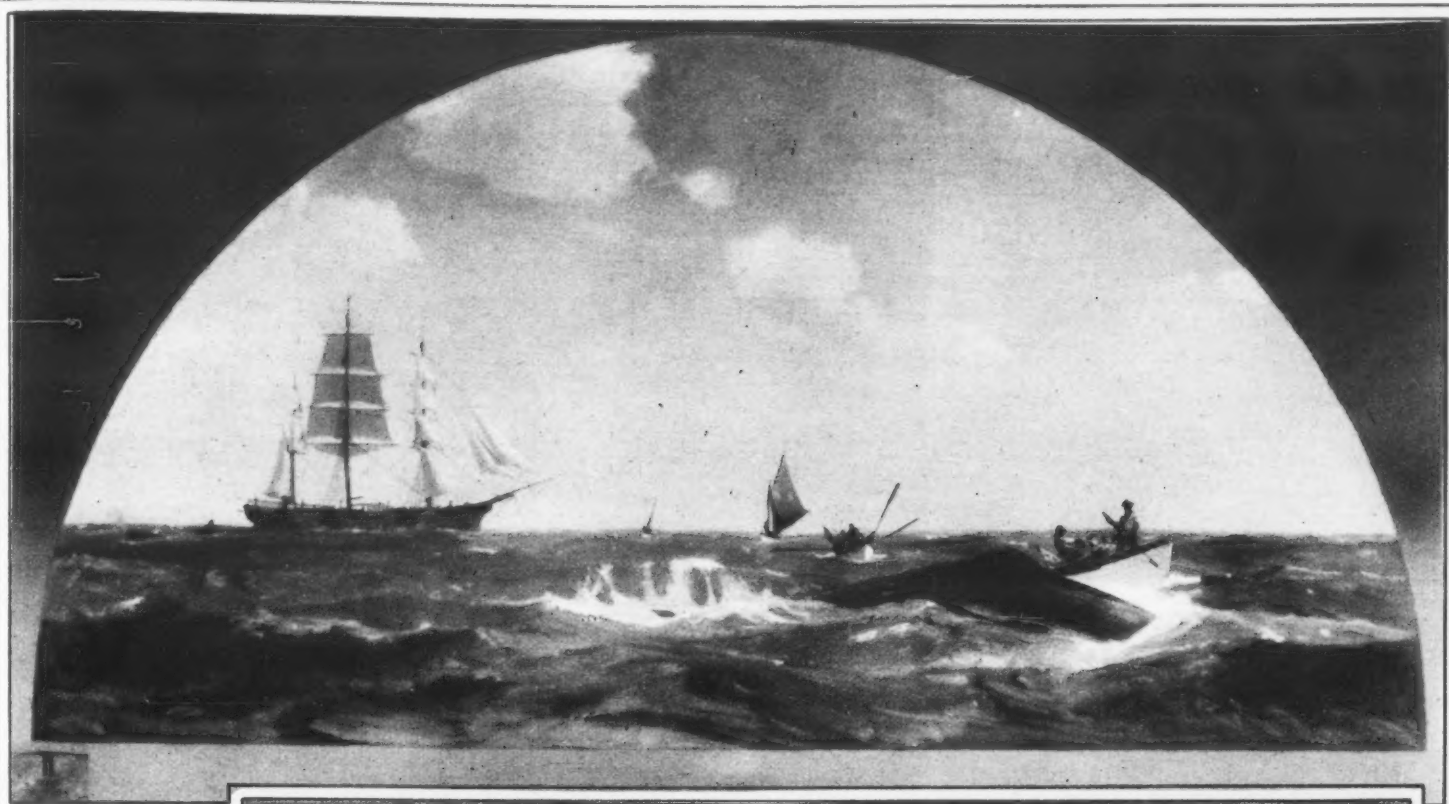
Inside a long corridor leads to a foyer from which opens a library that overlooks a sunny garden at the back. Beside the library door a stairway leads to the upper floors, where Mrs. Reinhardt herself has gathered from European and American studios and shops furniture, fabrics and accessories, assembled with rare taste and unerring judgment. French of the period of Louis XV and XVI and the Empire have been whimsically mingled with ultra-modern. The charm of color is everywhere emphasized.



IN A CHAMBER ALL SILVER, BLUE-GREEN AND GRAY IN TONE, Windows Are Veiled With Silvered Gauze, the Commode Is Lacquered in Black With Silver Handles, and a Dainty Dressing Table Is Finished in Silver Leaf.

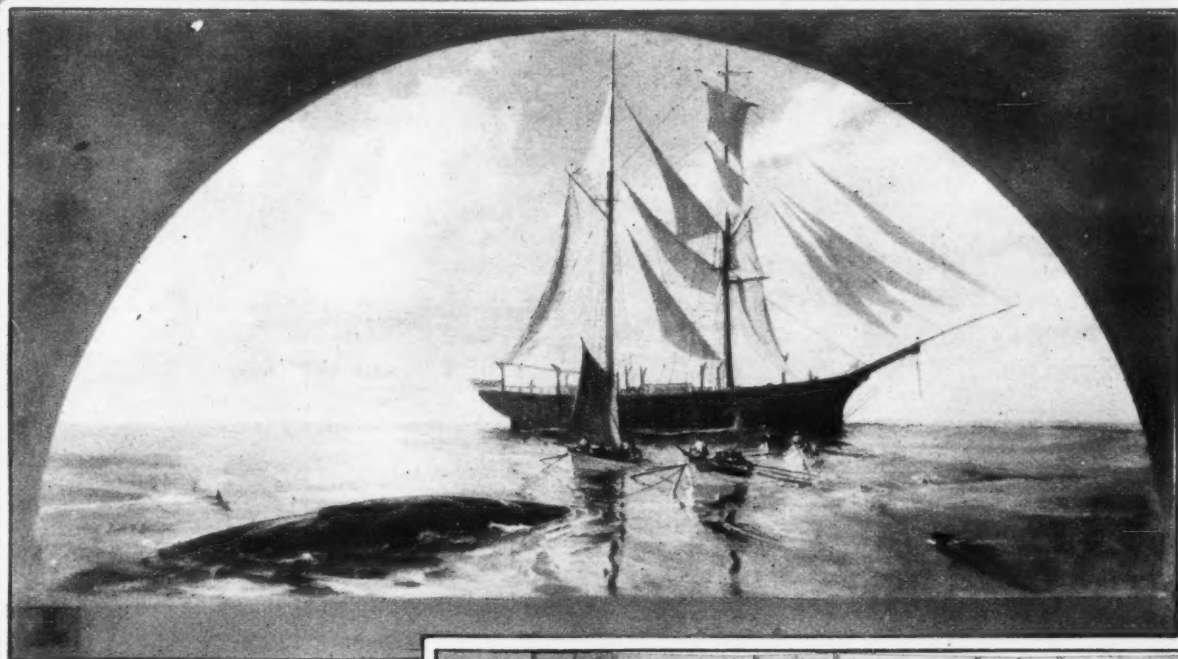
Suggestions Regarding Interior Decoration Will, on Request, Be Furnished by the Interior Decoration Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.





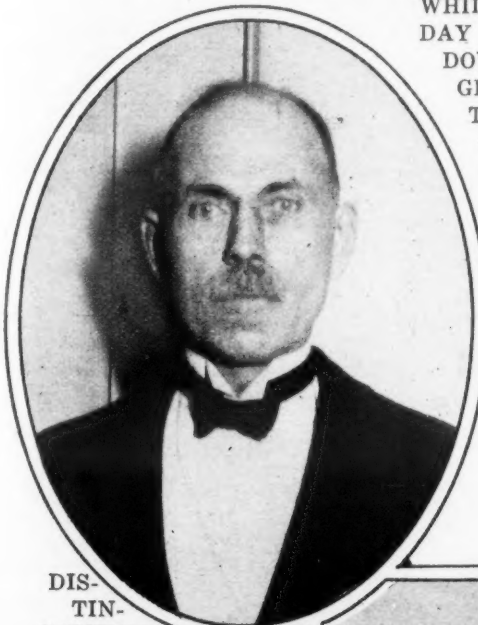
**ABOUT TO COME TO GRIPS: HARPOONER**

Standing in Bow of Whaleboat With His Iron Poised, While Ahead of the Boat a Sperm Whale Is Sounding With Its Pointed Hump Just Slipping Beneath the Choppy Water. From Sketches of American Whaling scenes by John Prentice Benson, the Well-Known Marine Artist, Now on Exhibition at Kennedy & Company, New York City. (Courtesy American Museum of Natural History.)



**WHILE THE NOON-DAY SUN BEATS DOWN UPON A GLASSY SEA: TOWING HOME the Dead Leviathan, With the Sharks Following, Their Noses In Toward the Expected Feast of the Cutting-In.**

(Courtesy American Museum of Natural History.)



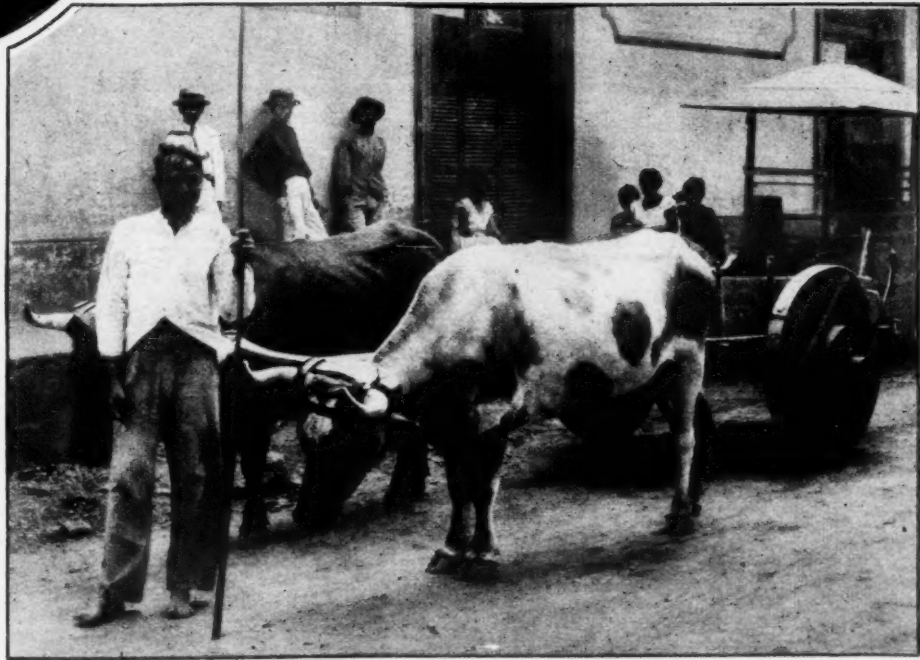
**DIS-TINGUISHED**

**IN RESEARCH: DR. ALBERT HOYT TAYLOR**

of the Institute of Radio Engineers, Whose Experiments With Short Wave Phenomena Have Won for Him the Morris Liebmann Prize, Awarded for Advances in Radio. (Times Wide World Photos.)

**HELPING THE MARINES: ONE OF THE OXCARTS**

Which Are Being Used to Transport the Supplies of Our Fighting Men Over the Rough Mountain Trails of Nicaragua.



**MASTERS OF THE ETHER: OFFICERS OF THE INSTITUTE OF RADIO ENGINEERS,** Convened in New York. Left to Right, Seated: Frank Conrad, Past Vice President; Dr. Ralph Brown, Past President; Dr. Alfred N. Goldsmith, New President; Dr. Albert Hoyt Taylor, Winner of the Liebmann Award for 1927. Standing: Melville Eastham, Treasurer; Raymond A. Heising, Manager; Dr. Fulton Cutting, Past President.



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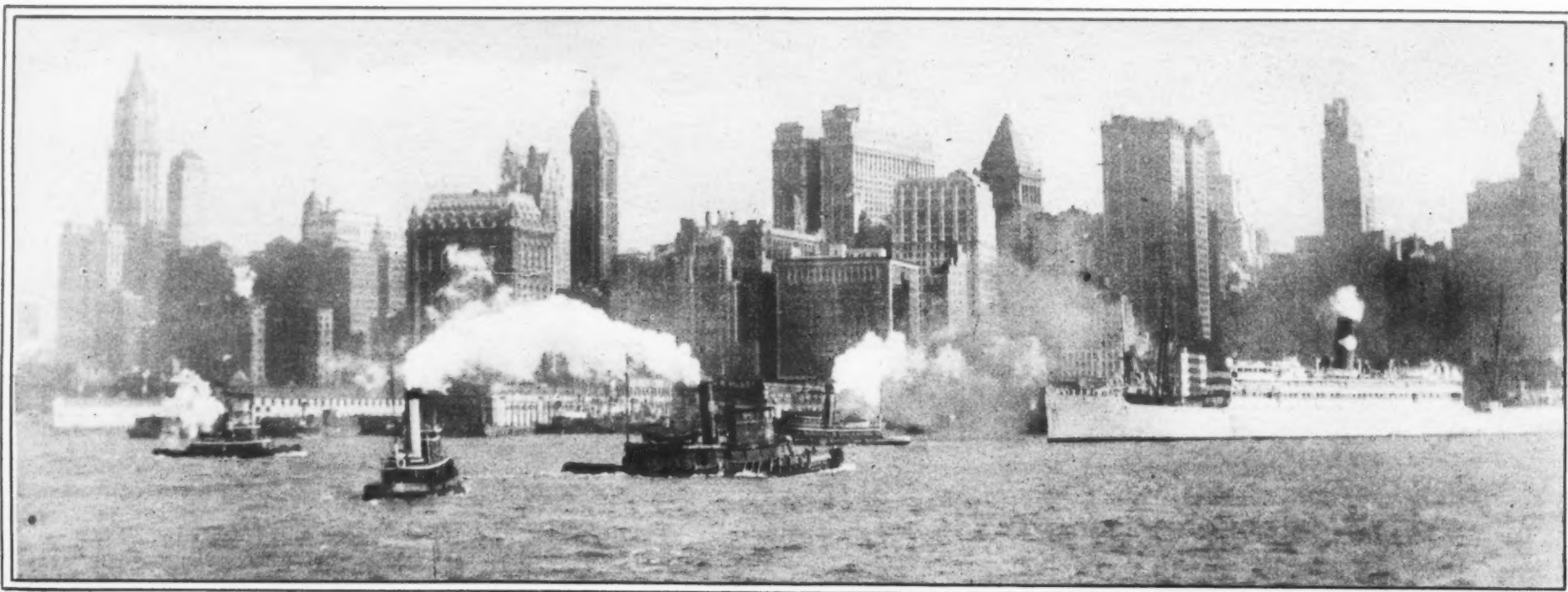
Name..... Age.....  
Address.....  
City..... State.....  
Education.....



# Cash Awards to Amateur Photographers

First Prize—Ten Dollars

Won by Don Kaan, 120 Bay Seventeenth Street, Brooklyn, N. Y.



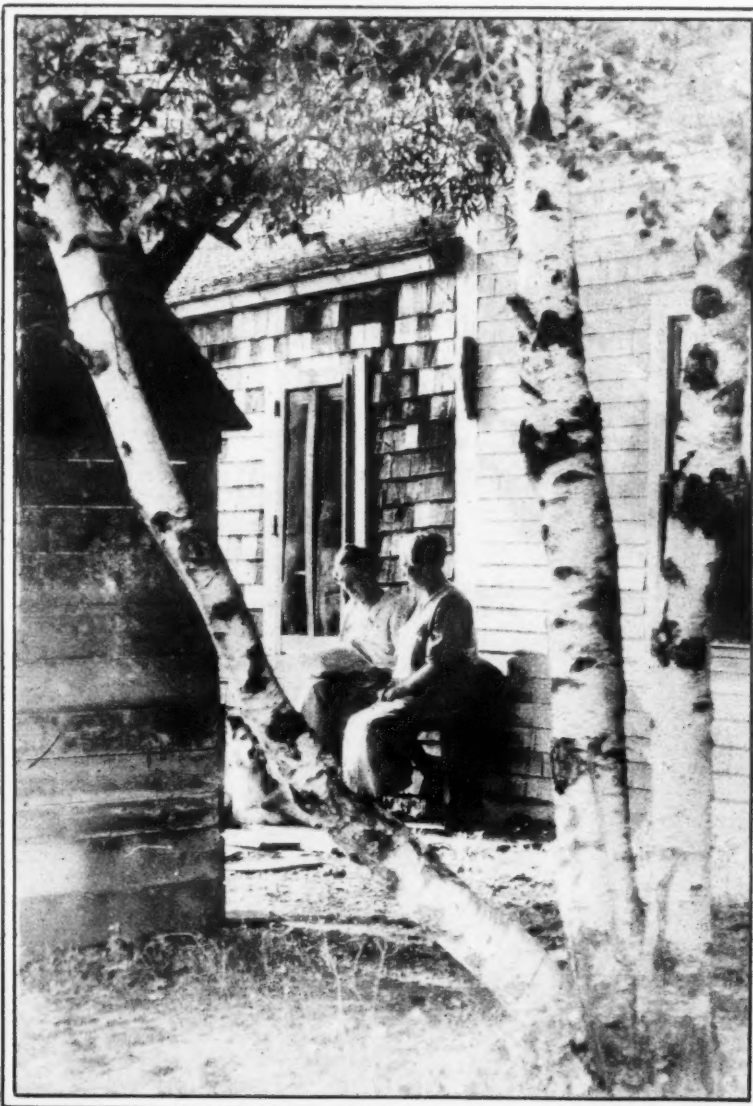
PORT OF NEW YORK.

Second Prize—Five Dollars

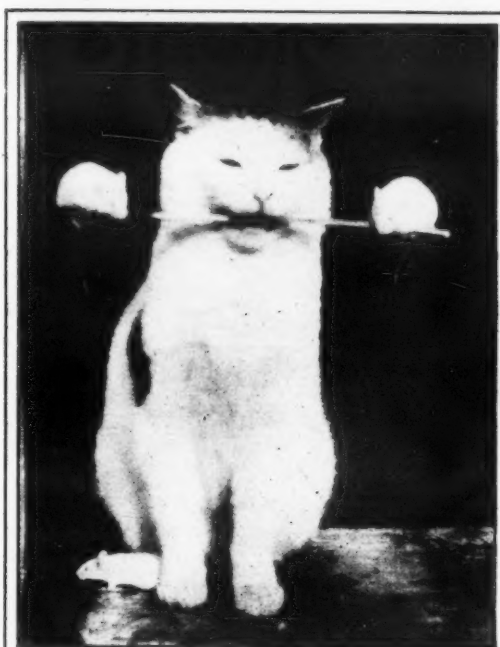
Won by Ernest W. Parker, R. R. 4, Harvey Station, York County, New Brunswick.



THE ANIMAL TAMER.  
Three Dollars Awarded to C. H. Tilly, 1,435 Quince Street, Denver, Col.



THE EVENING PAPER.



PUSSY'S TRAINED MICE.  
Three Dollars Awarded to Mrs. Joseph Watson, 454, Yalesville, Conn.



IN BOYCE CANYON, UTAH.  
Three Dollars Awarded to M. Parker, Box 915, Station C, Los Angeles, Cal.



ALL ABOARD!  
Three Dollars Awarded to E. J. Greenan, 30 Highland Street, Pawtucket, R. I.

Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best, and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.

All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.



# In the Weekly Prize Camera Competition



THEIR  
GOLDEN WED-  
DING DAY.  
Three Dol-  
lars Awarded  
to F. A.  
Schlag, 1,031  
Leavenworth  
Street, San  
Rafael, Cal.



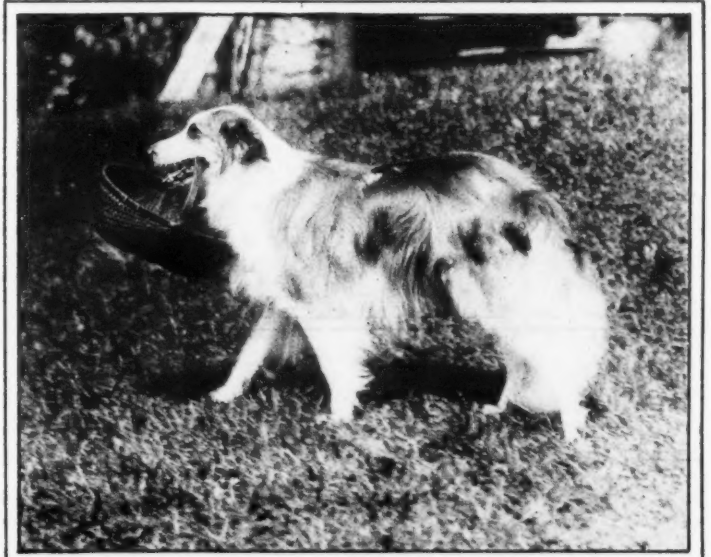
WHEN THE  
BIRD TOOK A  
CHANCE.  
Three Dollars  
Awarded to O.  
G. Orr, R. F.  
D. 1, Wood-  
stock, N. Y.



WINTER SPORT.  
Three Dollars Awarded to Art  
Fournier, 19 North Grove Ave-  
nue, Elgin, Ill.



A CHRISTMAS PARTY.  
Three Dollars Awarded to Mrs. George MacKay,  
5,511 Fieldston Road, Riverdale, N. Y.



OFF TO MARKET.  
Three Dollars Awarded to Mrs. F. O. Kichline,  
Hathaway Park, Lebanon, Pa.



THE HUNTER.  
Three Dollars Awarded to Luke M. Miyata, 459 East  
Fourth Street, Los Angeles, Cal.



UP A TREE.  
Three Dollars Awarded to Mrs.  
Joseph Tron, 791 Monroe  
Street, Brooklyn, N. Y.



THE SNOWBIRD.  
Three Dollars Awarded to Louis R. Murray, 927  
Ford Street, Ogdensburg, N. Y.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.



# Among the Merry Mummers of Manhattan



DONALD MacDonald AND MADGE KENNEDY in "Paris Bound," at the Music Box Theatre. (White.)



PEGGY WOOD AS PORTIA, in "The Merchant of Venice," at the Broadhurst Theatre. (Florence Vandamm.)



CATHLEEN NESBITT AND RICHARD BIRD, in "Diversion," at the Forty-ninth Street Theatre. (White.)



BARBARA STANWYCK, in "Burlesque," at the Plymouth Theatre. (Mitchell.)

## BEHIND THE FOOT-LIGHTS



BETTY COMPTON. (De Barron.)

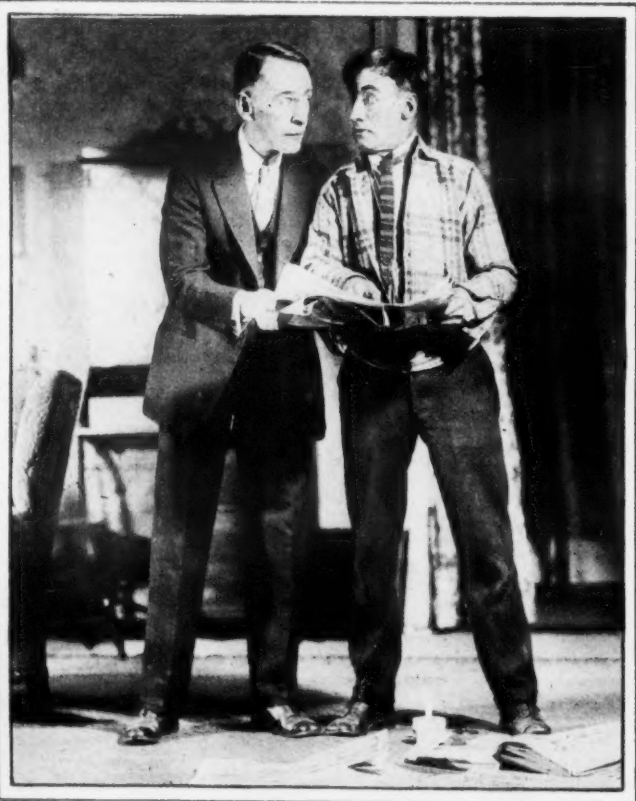
PERHAPS it would be going too far to say that Betty Compton, now playing in "Funny Face," at the Alvin Theatre, is absolutely the most charming brunette in musical comedy, but such an exaggeration would be readily pardoned by those who have had the good fortune to see Miss Compton. We mean it actually would!

That last locution is used again and again by Miss Compton in the rôle which she plays in the very amusing show that has brought her once more to Broadway. Never have her talents as a dancer and her charm as a comedienne been brought more effectively into play.

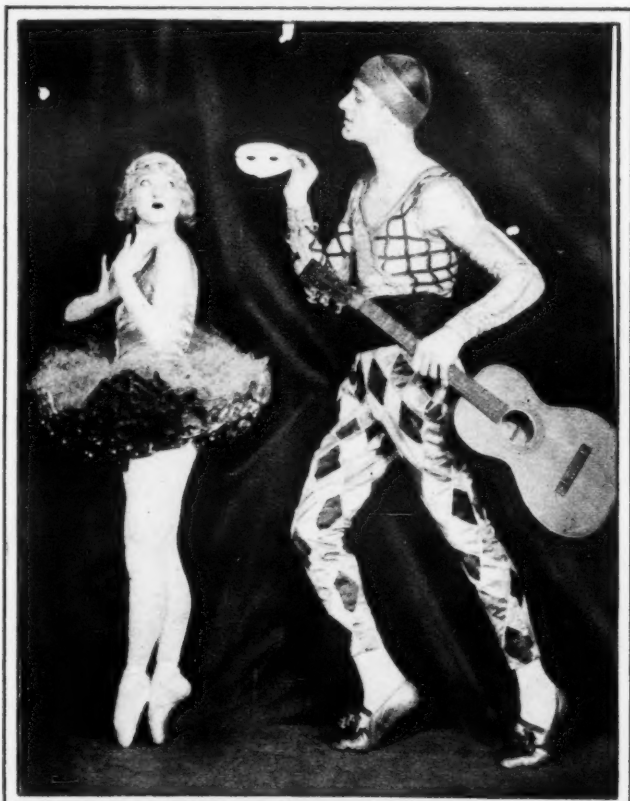
New York has not known her long, for the reason that she has not been on the stage for any great length of time. Her début was made only five years ago as ingenue with Vaughan Glaser's Players in Toronto, Canada. Soon afterward she came to Manhattan to be glorified in the Ziegfeld Follies, as by every right of personal attractiveness she was eminently entitled to be. Then she appeared in vaudeville, in George White's "Scandals" and in "The City Chap," emerging from the ranks of the chorus as a principal in "Merry Merry." The Summer of 1926 saw her in "Americana," and all last Winter she had a leading rôle in "Oh, Kay!"



GEORGE ARLISS AS SHYLOCK, in "The Merchant of Venice," at the Broadhurst Theatre. (Florence Vandamm.)



HALE NORCROSS AND CLAUDE COOPER, in "Celebrity," at the Lyceum Theatre. (Florence Vandamm.)



FAY ADLER AND TED BRADFORD, Featured Dancers in "The Merry Malones," at Erlanger's Theatre. (Mitchell.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



## MAN OF THE WEEK

**M**R. WILLIAM T. COSGRAVE, the President of the Executive Council of the Irish Free State, who has just arrived in this country, has had a romantic career. In the black-and-tan régime his mother's house was raided seven times. He was repeatedly imprisoned as a member of the Irish Volunteers and was sentenced to execution for his participation in the Easter insurrection of 1916. As a Minister of the proscribed Sinn Fein Government he was long hunted by the authorities. Today he is the leading figure in the Government of South Ireland.

This eminence has not been gained because of great oratorical or military abilities, nor is it owing to a magnetic personality. When he speaks before the Dail his voice does not carry beyond those nearest to him. He has sandy hair, is of medium height with a slight stoop, has green-gray eyes and a distinct brogue. That he has, however, pronounced administrative ability is demonstrated by the fact that he has guided the Free State through troublous times and set it upon the road to prosperity.

In any appraisal of his Administration cognizance must be taken of the difficulties by which he was surrounded when he took the helm of power. The country was in a chaotic condition. Rebellion was rife and the military forces of the Government were quite as likely to be used against the Government as in its behalf. Eamon de Valera was intransigent then, as he still remains, and he had a powerful following that refused to be satisfied with anything less than a complete sundering of the ties that bound Ireland to the British crown.

Despite these difficulties, however, substantial advances have been made under the present régime. A fine



WM. T. COSGRAVE,  
Head of the Irish Free  
State.  
(Underwood & Underwood.)

system of roads has been developed throughout the island; a great hydro-electric plant has harnessed the River Shannon that is capable of furnishing power for both the North and South of Ireland. The agrarian question has been solved in part by a policy that enables farmers, with the help of State loans, to become owners of their properties by virtue of instalment payments that are materially less in amount than the former rental charges.

Although the Cosgrave Ministry has remained continuously in power since its formation, it has never had a substantial majority in the Dail, and at times this has been so perilously reduced that an additional vote or two for the Opposition would have ousted it. It seems probable that the motive of the President's visit is to strengthen his cause among the Irish-born Americans.



"A FLAPPER'S BEST CHAPERONE": THAT ROLE IS ASSIGNED TO A BRETON PEASANT DOLL

by Gladys Parker, Art Student. The Doll Thus Selected Is One of a Collection Brought Over From France by Mitteldorfer Straus for His Exhibition of Peasant Art at 245 Fifth Avenue, New York. (Times Wide World Photos.)



A MENAGERIE ON THE ICE: A BEAST From a Warmer Climate Appears on One of the Open Air Rinks at St. Moritz.

(Times Wide World Photos.)



## Tea Rooms

**W**OMEN who have it in their minds to start a tea room in New York City or the suburbs would do well to read carefully, weekdays and Sundays, the advertisements listed under "Restaurants and Tea Rooms" in the columns of

## BUSINESS OPPORTUNITIES

The New York Times

For the protection of Times readers advertisers are subject to investigation and advertisements are subject to censorship.

## WITH THE NEW BOOKS

NO OTHER TIGER. By A. E. W. Mason. New York: The George H. Doran Co. \$2.

**I**T is a far cry from Burma to London, but both places form in almost equal parts the setting for the latest offering of A. E. W. Mason, "No Other Tiger." There is always swift and stirring action in Mason's works and this exists to a superlative degree in this story of villainy and intrigue.

Lieut. Col. John Strickland of the British Army, after a long and distinguished career in his country's Asiatic possessions, is about to return home. The dominant resolve in his mind is to put his fortune to the touch and propose marriage to a charming young English girl whose image he has secretly cherished in his heart. He trusts that the disparity in years will not hinder his suit, the object of which, however, has always looked upon him rather as an elder brother than a lover.

The girl in question is Lady Ariadne Ferne, extremely beautiful and daringly unconventional, but Strickland believes that if he marries her he can easily control her eccentricities.

Before leaving Burma he agrees to help a terrified native village that has suffered from the depredations of a



A. E. W. MASON

man-eating tiger. For that purpose he spends his night in a tree and in the course of that vigil catches sight of a man of imposing strength and cruel nature who, instinct tells him, is in some way involved in his own destiny.

Returning home, his hopes are blasted by finding that the girl he loves has become engaged to another man, a young fellow who is something of a prig but has pronounced

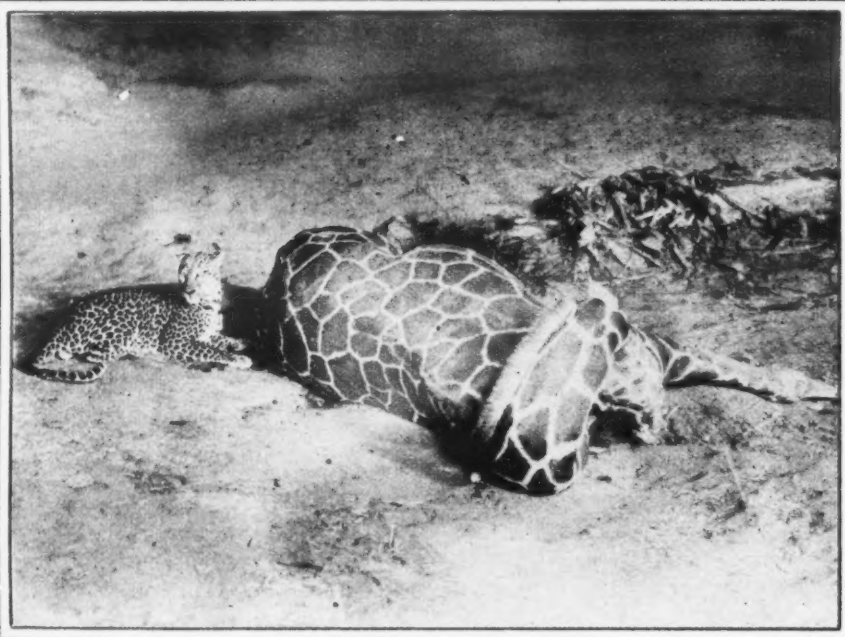
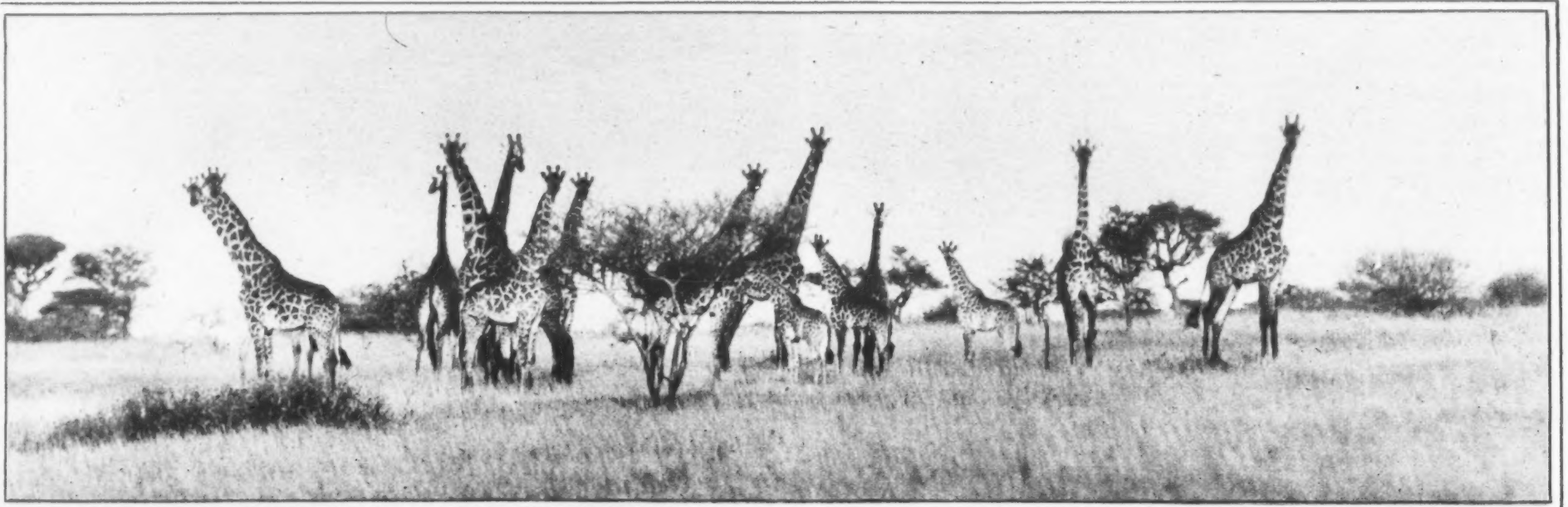
ability and a promising future. Lady Ariadne, not suspecting Strickland's unavowed passion, naïvely makes him her confidant, thus increasing his distress. Desirous only of her happiness he conceals his sufferings and seeks to further her plans.

From various happenings he learns that some great danger threatens the girl. What this is he does not know, but finally a revelation made by an old Indian acquaintance gives him a clue. Ariadne has formed a close friendship with a dancer, Corinne, then greatly in vogue in London. Corinne has had a more or less shady past, and one of its episodes involved a notorious criminal and escaped convict.

This scoundrel, the same man whom Strickland had seen in the Burmese jungle, seeks out Corinne in London and threatens her life. He needs money desperately and only spares Corinne on condition that she shall put the wealthy young English heiress in his power so that he can extort ransom. The terrified dancer agrees to betray her friend and a most exciting complication ensues. At the critical moment Strickland arrives on the scene, rescues the girl he loves and kills the convict, not however before the baffled brute has taken the life of the treacherous Corinne. It is a breath-taking story.

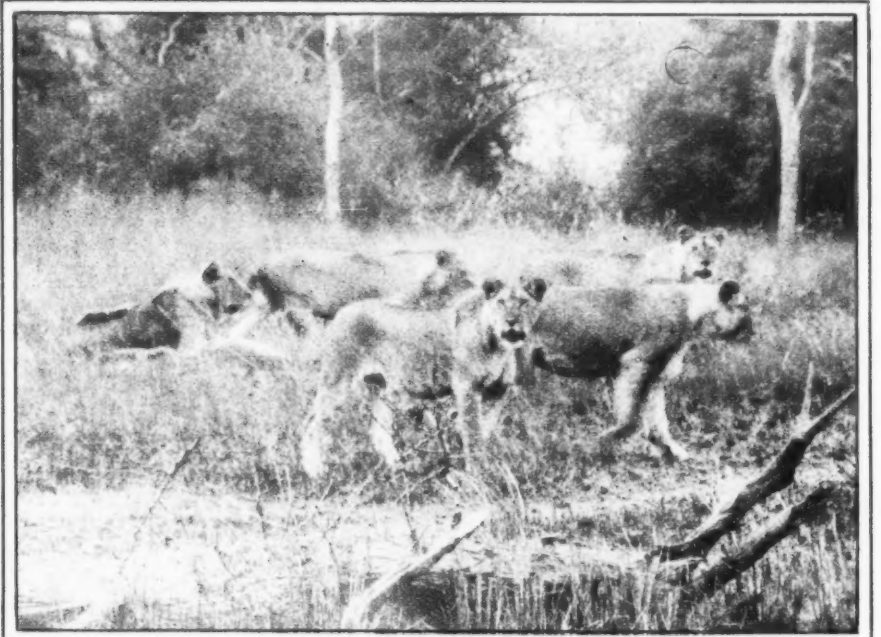


## Jungle Life As Filmed by Martin Johnson



A LEOPARD NEAR HIS KILL.

AN  
AFRICAN  
SKYLINE.



"WHAT WAS THAT NOISE?"

MARTIN JOHNSON, a foremost contributor to scientific knowledge of jungle life through his hunts with the motion-picture camera, has lived a life that rivals the wildest dreams of adventure writers.

Always fascinated by geography and tales of strange places, so much so that other studies made school seem a prison, Johnson ran away from his home in Independence, Kan., at 14, tarried a while as a bellhop in a Chicago hotel, worked his way East and then sailed to Liverpool on a cattle boat.

The next year of his wandering boyhood was spent in London, living as he could, chiefly from hand to mouth, before he stowed away on an American-bound liner. Kansas then was his destination. But on the

boat he picked up a scrap of newspaper telling of Jack London's plan for the cruise of the Snark around the world.

Johnson wrote London, got a job as cook for the expedition, stopped at home long enough to learn how to cook from his mother and shipped on the Snark. When the expedition ended in the South Seas the youth spent a year living on the beaches, but meantime learning from a stranded French cameraman how to operate a movie camera. Finally he made his way back to Kansas and on the strength of his fame as the only member of the Snark's crew to complete the trip, got the capital to open a string of movie theatres.

He met and married Osa Leighty of Canute as suddenly as he had done other things. There was a period as a lecturer on South Sea life, accompanied by the films; a stretch as editor of a movie news real, and then the Johnsons were off again to the South Pacific to photograph life among the savages as pioneers of travel and adventure photography.

Since then they have spent a dozen years in the wilds of Australia, Borneo and Africa, with Mrs. Johnson taking a full man's part in all of the expeditions. Their most recent picture, "Simba," which took four years to make, is the story of a lion war against a Lumbwa tribe of natives in Tanganyika, British East Africa, and is an actual record of a lion attack on the natives just as it happened.

Scenes such as this often take weeks of painstaking patience and great skill to make, for the slightest noise may scare the animals away or result in instant death.

"Simba" had its world premiere on Monday evening, Jan. 23, at the Earl Carroll Theatre, New York.

Few married couples have shared so many adventures together as have Mr. and Mrs. Martin Johnson.



A WANDERING RHINOCEROS.

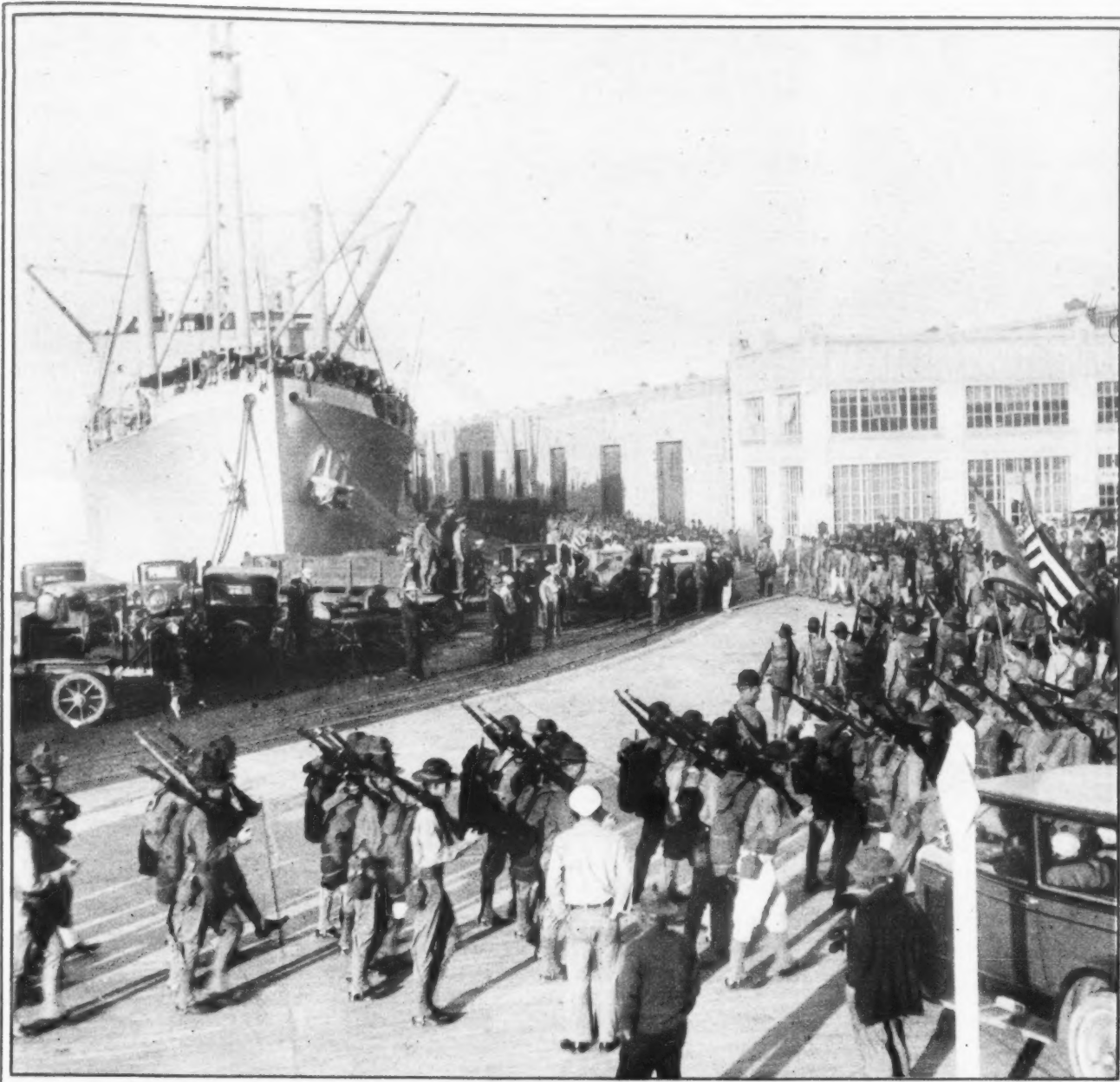


MR. AND MRS. MARTIN JOHNSON AMONG THE LION HUNTERS.



EMINENTLY QUALIFIED FOR A  
"HEAVY" ROLE IN THE MOVIES.





MARINES ON ACTIVE SERVICE: THEY MARCH ABOARD THE U. S. S. NITRO at San Diego, Cal., en Route for Nicaragua and Its Troubles, Which Have Attained the Proportions of a Miniature War. (Times Wide World Photos.)



IN GORGEOUS NEGLIGEE: ESTELLE TAYLOR (in Private Life Mrs. Jack Dempsey), Heroine of "Lady Raffles" (a Columbia Picture), Wears This Negligee in Some of the Scenes. It Is Made Entirely of Antique Lace, Heavily Beaded With Pearls, and It Is Held Together in Front With a Pin Set With Pearls and Brilliants. The Tight-Fitting Underslip Is of the Same Material.

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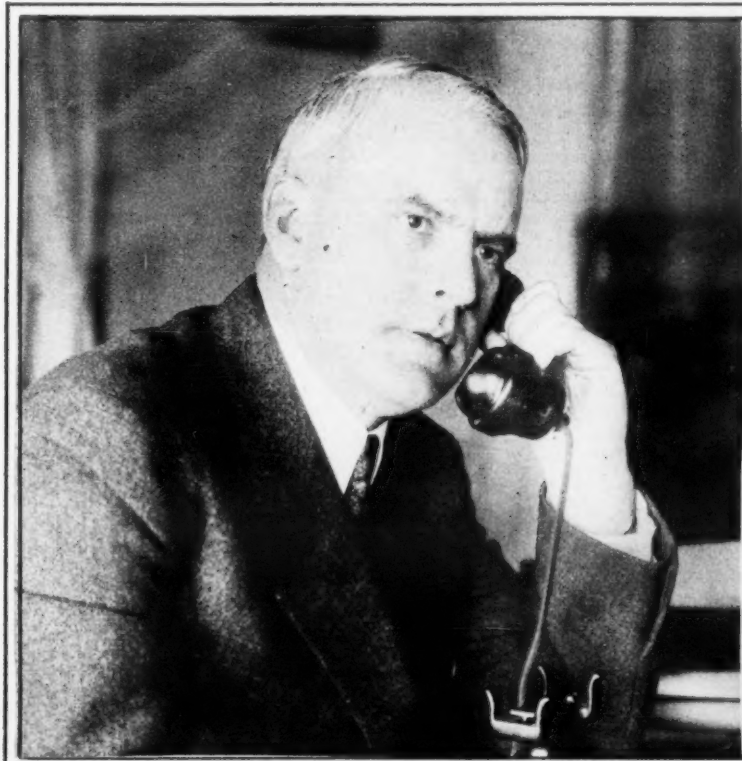
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FROM FOOTBALL TO BIG BUSINESS: GEORGE L. EASTMAN, Who Was an All-American Fullback Twenty Years Ago, Is the New President of the Los Angeles Chamber of Commerce. At 41 He Is the Youngest Man Who Has Ever Headed That Organization. Mr. Eastman, Originally From Potsdam, N. Y., Graduated From the Clarkson College of Technology. He Is Also President of the Hollywood Athletic Club. (Times Wide World Photos.)



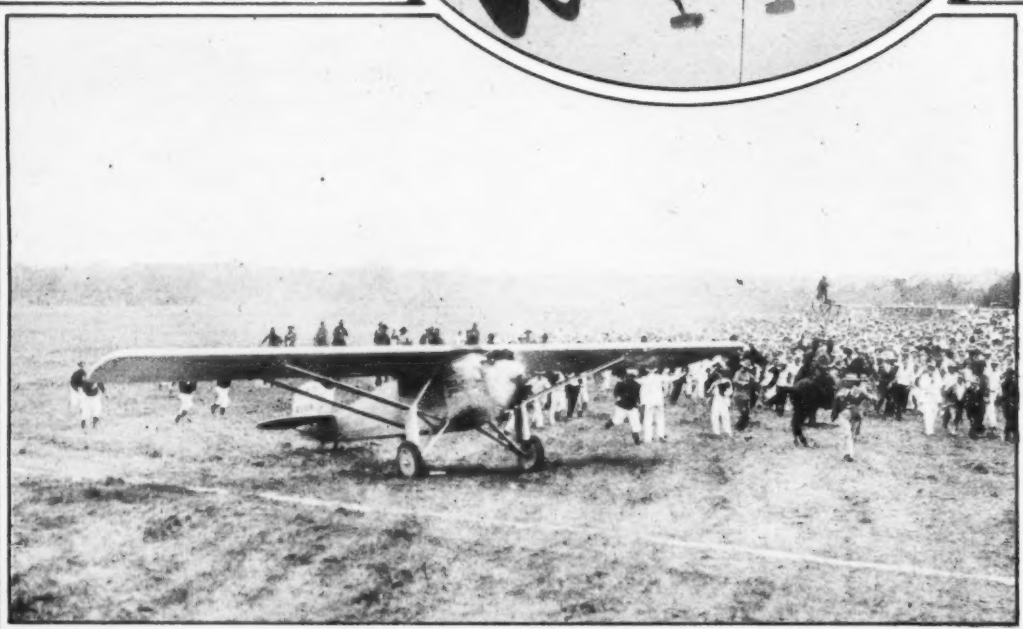
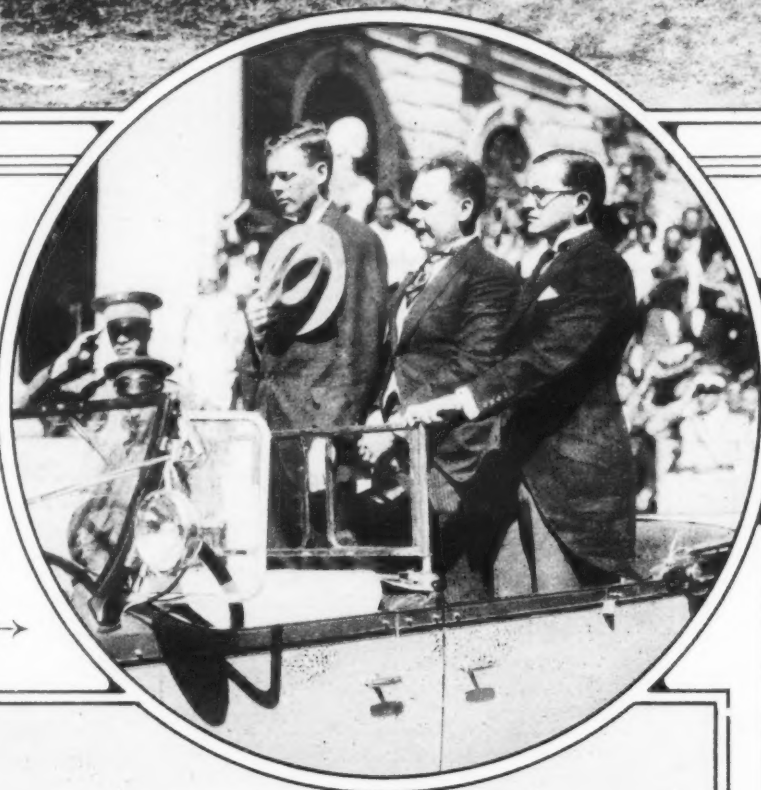
## LATIN AMERICA GREETES LINDBERGH WITH ENTHUSIASM



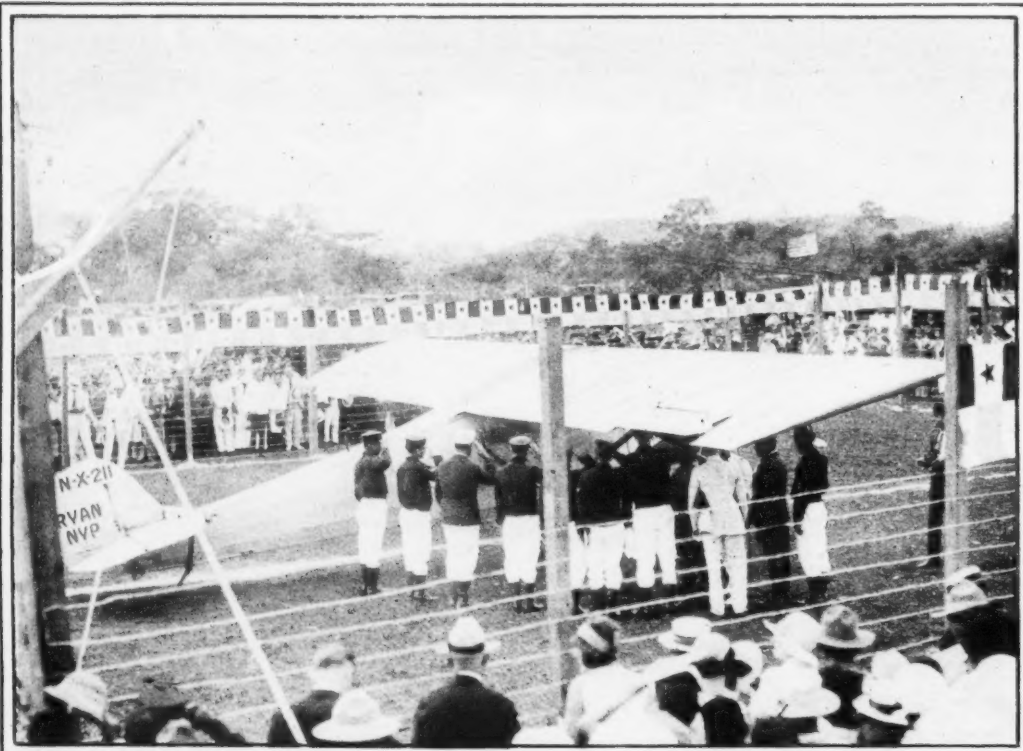
IN PANAMA: THE SPIRIT OF ST. LOUIS  
Just Before Its Landing at Pina-Pina Field.  
(Times Wide World Photos.)

AT SAN SALVADOR:  
COLONEL CHARLES  
A. LINDBERGH  
Receives Another Pop-  
ular Ovation, as He  
Has Everywhere on  
His Central American  
Air Tour. Left to Right  
in the Car: "Lindy,"  
Parliamentary Chief  
Julio E. Mejia and Sam-  
uel S. Dickson, American  
Representative.

(Times Wide World Photos.)



"LINDY" LANDS IN PANAMA: MOUNTED POLICEMEN  
Kept the Crowd Back as the Famous Plane "Followed the White Line" to Its Hangar.  
(Times Wide World Photos.)



A GUARD OF HONOR FOR LINDBERGH STANDS AT SALUTE  
While He Removes His Helmet and Goggles Preparatory to Making the Acquaintance  
of the Republic of Panama.  
(Times Wide World Photos.)

### To Portrait Photographers!

To encourage the develop-  
ment of portrait photog-  
raphy, The Mid-Week Pic-  
torial invites those among  
its readers who are photog-  
raphers, amateur or pro-  
fessional, to submit their  
photographs of "Mother and  
Child," or "Mother and Chil-  
dren." Every week ten dol-  
lars in cash will be awarded  
as the first prize, five dollars  
as the second prize, and  
three dollars as additional  
prizes for each picture pub-  
lished.

The contest is open to all  
photographers other than  
employees of The New York  
Times Company, but contest-  
ants must not submit copy-  
righted pictures or pictures  
taken by others, or any pic-  
tures the accidental loss of  
which, either in this office  
or in the mails, would mean  
financial loss. Each photo-

graph must be accompanied  
by written permission from  
the subject for publication of  
the picture in this contest,  
and where the additional per-  
mission in writing is also  
forwarded for the publica-  
tion of the name and home  
town of the subject, these  
should be plainly written on  
the back of each photograph,  
and in all cases the full name  
and address of the contestant  
should be given.

If return of picture is de-  
sired, sufficient postage  
should be enclosed. The pho-  
tographs will be judged on  
their merits of photography,  
beauty of subject and art of  
posing, and the prize-win-  
ning pictures will be pub-  
lished each week.

Photographs offered in the  
contest should be addressed  
to Portrait Editor, Mid-  
Week Pictorial, 229 West  
Forty-third Street, New  
York City.

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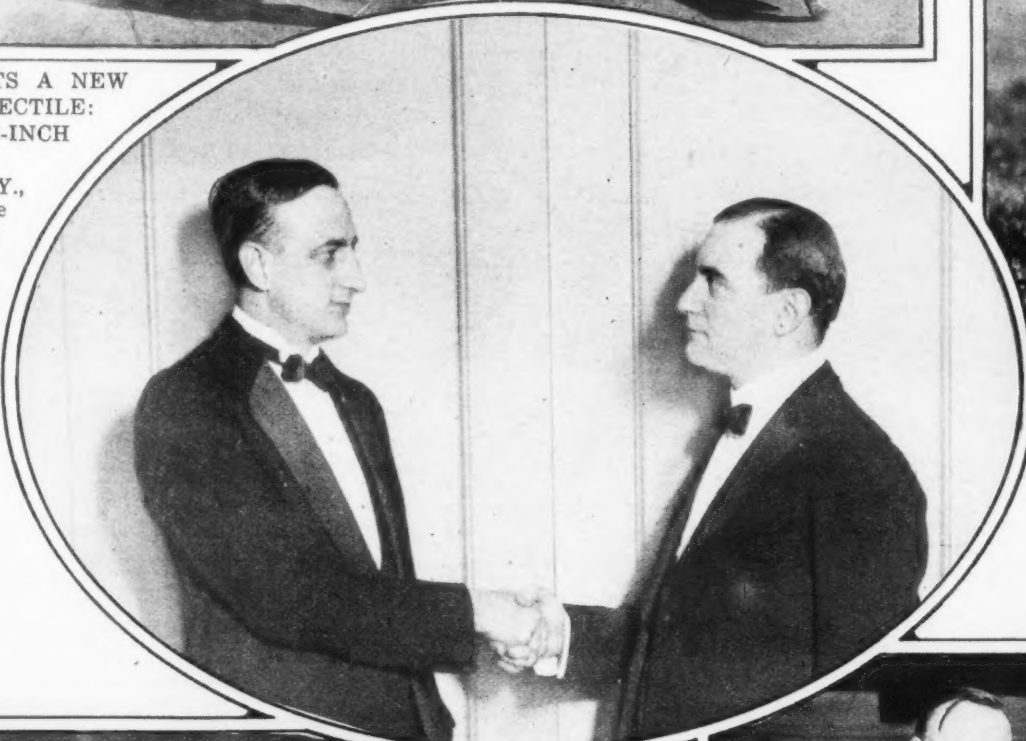
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UNCLE SAM TESTS A NEW AND MIGHTY PROJECTILE: ONE OF THE 12-INCH GUNS

at Fort Hancock, N. Y., Is Employed for the Test. The Projectile Weighs 870 Pounds and a Charge of 285 Pounds of Powder Was Used, the Range Being 14,630 Yards. (Times Wide World Photos.)



RADIO LEADERS: DR. ALFRED N. GOLDSMITH (Right), Chief Broadcast Engineer of the Radio Corporation of America, Newly Elected President of the Institute of Radio Engineers, Is Congratulated by Dr. Ralph Brown, Past President. The Institute Held Its Convention in New York.



A DANCER FROM NIPPON: MICHIO ITO, Who Will Give the Second of a Series of Dance Recitals on the Evening of Feb. 5 at the John Golden Theatre, New York. (Henningsen.)



PRINCESS NATACHA DOES A HIGH JUMP: SHE IS A RUSSIAN WOLFHOUND, 3 Years Old, and Has Never Been Beaten Over the Five-Sixteenths-Mile Distance (Four Hurdles). Her Owner, Miss Marietta Gregory of Burbank, Cal., Is Holding the Stick. (Times Wide World Photos.)



REHEARSING A "BARNYARD SERENADE": EDNA LEEDOM,

Star of "Lovely Lady," With Her Pet Rooster, Lovely Lady Killer, Which She Entered in the Madison Square Garden Poultry Show and in the Pathé Movie Contest for a New Trade-Mark Rooster. Lovely Lady Killer Is Also Being Groomed for a Radio Recital. Norman Pearce, the Studio Director of Station WMCA, Is at the Microphone, While George Keltling Is Playing the Harmonica.

### Capitalize Your Knowledge of Books

Readers of Mid-Week Pictorial are offered an unusual opportunity to become associated with a new literary movement, national in scope, indorsed by distinguished editors, critics and educators. Earnings (on a percentage basis) will be high for those capable of enrolling members. The work is dignified and pleasant. Address inquiries to Mr. Michael Shepard, Dept. P-2, The Literary Guild of America, 55 Fifth Avenue, New York.





"I...er, er...a...don't know just what to say on the subject."

"I wasn't expecting to be called on to speak."

"Mr. Bell can tell you more about the idea than I can."

"Er...that is not very clear, but that's the best I can do."

## ...Yet 4 Weeks Later He Swept Them Off Their Feet!

IN a daze he slumped to his feet. Failure...when a good impression before these men meant so much. Over the coffee next morning, his wife noticed his gloomy, preoccupied air.

"What's the trouble, dear?"

"Oh...nothing. I just fumbled my big chance last night, that's all!"

"John! You don't mean that your big idea didn't go over!"

"I don't think so. But, Great Scott, I didn't know they were going to let me do the explaining. I outlined it to Bell—he's the public speaker of our company! I thought he was going to do the talking!"

"But, dear, that was so foolish. It was your idea—why let Bell take all the credit? They'll never recognize your ability if you sit back all the time. You really ought to learn how to speak in public!"

"Well, I'm too old to go to school now. And, besides, I haven't got the time!"

"Say, I've got the answer to that. Where's that magazine? ...Here—read this. Here's an internationally known institute that offers a home study course in effective speaking. They offer a free book entitled *How to Work Wonders With Words*, which tells how any man can develop his natural speaking ability. Why not send for it?"

He did. And a few minutes, reading of

this amazing book changed the entire course of John Harkness' business career. It showed him how a simple and easy method, in 20 minutes a day would train him to dominate one man or thousands—convince one man or many—how to talk at business meetings, lodges, banquets and social affairs. It banished all the mystery and magic of effective speaking and revealed the natural laws of Conversation that distinguish the powerful speaker from the man who never knows what to say.

Four weeks sped by quickly. His associates were mystified by the change in his attitude. He began for the first time to voice his opinions at business conferences. Fortunately, the opportunity to resubmit his plan occurred a few weeks later. But this time he was ready. "Go ahead with the plan," said the president, when Harkness had finished his talk. "I get your idea much more clearly now. And I'm creating a new place for you—there's room at the top in our organization for men who know how to talk!"

And his newly developed talent has created other advantages for him. He is a sought-after speaker for civic banquets and lodge affairs. Social leaders compete for his attendance at dinners because he is such an interesting talker. And he lays all the credit for his success to his wife's suggestion—and to the facts contained in this free book—

*How to Work Wonders With Words.*

For fifteen years the North American Institute has been proving to men that ability to express one's self is the result of training, rather than a natural gift of a chosen few. Any man with a grammar school education can absorb and apply quickly the

natural Laws of Conversation. With these laws in mind, the faults of timidity, self-consciousness, stage-fright and lack of poise disappear; repressed ideas and thoughts come forth in words of fire.

### Send for This Amazing Book

Have you an open mind? Then send for this free book *How to Work Wonders With Words*. Over 65,000 men in all walks of life—including many bankers, lawyers, politicians and other prominent men—have found in this book a key that has opened a veritable floodgate of natural speaking ability. See for yourself how you can become a popular and dominating speaker! Your copy is waiting for you—free—simply for the mailing of the coupon.

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